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# Star<sup>®</sup> Roses

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Spring 1972

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DEPARTMENT OF AGRICULTURE

Our  
**75<sup>th</sup>**  
Year

**PORTRAIT**

All-America  
Award Winner

1972



THE CONARD-PYLE CO.  
WEST GROVE, PA. 19390



# Join Star® Roses in Celebrating **75** Years in Business

## Dear Friends:

1897-1972—Yes, that is us, celebrating our 75th year in business. Almost as old as I (I'll be 83 in January 1972), and I am well aware that what counts is not how old you are, but what you are. In our case I feel that how old we are tells more about what we are. You simply do not remain in business for 75 years unless the principles on which you operate are sound.

As a 75th anniversary deserves something special, I hope you will indulge me and let me tell you a bit about those 75 years. Actually, we go back even further. Alfred Conard, our Founder, was a partner in the Dingee & Conard Co. (now defunct) established here at West Grove prior to the Civil War. He separated from them (reportedly over an argument about the use of Company funds) to start his own business in 1892.

We became the Conard & Jones Co. in 1897. In 1899 Robert Pyle, who was to guide the destiny of the business for 45 years, joined the firm, and after Alfred Conard died in 1906 he purchased a large share of the business. In 1923 we became The Conard-Pyle Co.

Shortly after taking charge, Robert Pyle decided that we would thrive best if we had a specialty. After careful study he fixed upon the ROSE as the loveliest of flowers and the one which would always be popular, with continuing demand year after year. After all these years we have seen no need to deviate from our specialty.

A desire for quality and integrity led Robert Pyle to the plain but effective symbol of the "Star" to identify our products. Thus in 1908, the Star became one of the earliest trademarks in our industry and STAR ROSES was born.

Integrity led Robert Pyle to guarantee our Star Roses "to grow and bloom as they should for one growing season." This was unheard of at the time and created quite a bit of consternation and criticism from our competitors. But after all, what is the purpose of quality if you cannot stand back of it. We have and we do.

Again very early in his career Robert Pyle realized the importance of adding new and improved kinds of roses for our customers. Europe was the focal point for rose breeding at that time, and his first trip in search of new roses was made in 1911.

Since then we have made dozens of trips (I went for the ninth time with my grandson, Sidney III, in June 1971). Not only that, we travel all over America and even to the Orient looking for good new roses (and other plants) to bring to you. From our travels have come hundreds of important new roses from the world's leading hybridizers. We take great pride in the fine roses we have introduced to American gardens.

In 1938 our firm joined in the formation of All-America Rose Selections, an organization that tests new roses from many different sources and gives Awards to the best each year. There are 23 of these Test Gardens throughout the U.S.A., one of which is located at The Conard-Pyle Co. Seventeen of our introductions have been winners of the coveted All-America Rose Selections Award. The latest is PORTRAIT, one of the two winners for 1972. The greatest was our introduction of the fabulous PEACE rose as an All-America Award Winner for 1946.

In 1951 on the death of Robert Pyle, my associates, my two sons and I purchased his interest in the Company. Since that time we have designed and added new facilities to continually improve our products and our services, doubled our land to grow better roses, built new cold-storage facilities and streamlined our handling and shipping methods to get our plants into your hands nursery-fresh. I believe we are big enough to serve you, yet small enough to know you.

My 42 years with Star Roses make up more than half of our 75-year history. I am proud of our past and look to the future. We will strive to give you even better quality and service.

An interesting sidelight of American history occurred when we purchased a farm in 1927. A stipulation in an old deed to a part of the land called for the payment of "one red rose" as rental to the heirs or assigns of William Penn if same be demanded. In 1936 we revived the custom and started to use the occasion to present our new roses. If you are in our vicinity any year on the first Saturday following Labor Day, drop in and join us for the ceremony which we call RED ROSE RENT DAY. Also enjoy the 40 acres of our rose fields in bloom, which are always open to the public.

In keeping our tradition continuously alive, I am again pleased this year to be bringing you some new roses and other plants that I know you will enjoy. Particularly am I pleased with the new All-America Award Winning Rose for 1972, PORTRAIT, created by Carl Meyer of Cincinnati, Ohio, the only amateur hybridizer ever to win an All-America Award. And I find its companion winner, APOLLO, well worth recommending as a much-needed yellow with exceptional vigor and lots of bloom. See the new Miniature rose Shooting Star on page 38.

Also I am pleased to have for you something new in gardening—especially selected, named kinds of the famed Exbury Hybrid Azaleas which you will find on pages 48 and 49. I am doubly pleased that the Azalea Golden Peace, the finest yellow Azalea yet introduced, was developed here.

I commend to you also the new hybrid Hollies you will find on page 50 as something new, distinct and an unusually hardy addition to the American landscape.

We send our good wishes for many happy days of gardening to all of you from all of us on our 75th anniversary here at STAR ROSES.



*S. B. Hutton, Sr.*

S. B. HUTTON, SR.  
Chairman of the Board

THE CONARD-PYLE CO., WEST GROVE, PA. 19390

See Rose Fact Sheet and Rose Index on  
pages 28 and 29



*Portrait*

Hybrid Tea. (Meyer.) Plant Pat. App. For.



Here's a new and lovely pink rose that shows every evidence of becoming a popular one. Vigorous, practically disease-free and very free blooming, it is ideal for every garden.

The rich pink buds are urn shaped, bursting into large blooms with a deep satiny blush on the petal edge. Sometimes light gold tones wash over the open bloom, while the outside of the petals is an even pink. Flowers are beautifully high centered, opening to a diameter of 4 inches and more, with over 50 petals that roll back to form a delicate silhouette. Delicious tea fragrance envelops the bloom. Cutting stems of medium length on a tall, strong plant clothed with dark green, unusually abundant leaves. Very vigorous, producing quantities of flowers all season. Perfect to cut, rugged and hardy, this new pink rose puts on a great show. Even one plant is a spectacle, and several together steal the scene.

From first-hand observation over a period of seven years, we can vouch for the excellence of Portrait. It grows good, it looks good, it smells good, it is good! If you want a satisfying, easy-to-grow rose, here it is.

\$4.50 ea.—3 or more, \$4.15 ea.

## ALL-AMERICA ROSE AWARD WINNERS FOR 1972

APOLLO. For description see back cover.



PORTRAIT

"Congratulations on a really fine AARS Winner in Portrait. The two I received this March are outstanding in vigor, foliage, stem, most important of all—bloom. The quantity of bloom, color, form, fragrance and lasting qualities are hard to equal."

G. M. H., Florida



### We Salute Carl Meyer

Portrait is the only All-America Winner ever produced by an amateur hybridizer—Carl Meyer of Cincinnati, Ohio. Although the Meyers always had roses planted around their house, it wasn't until 1953 that Carl decided to try hybridizing. In 1961 he began sending his best new kinds to Star Roses for testing. In 1964 he sent Number 975, which we watched closely for three years before entering it in the All-America Rose Trials.

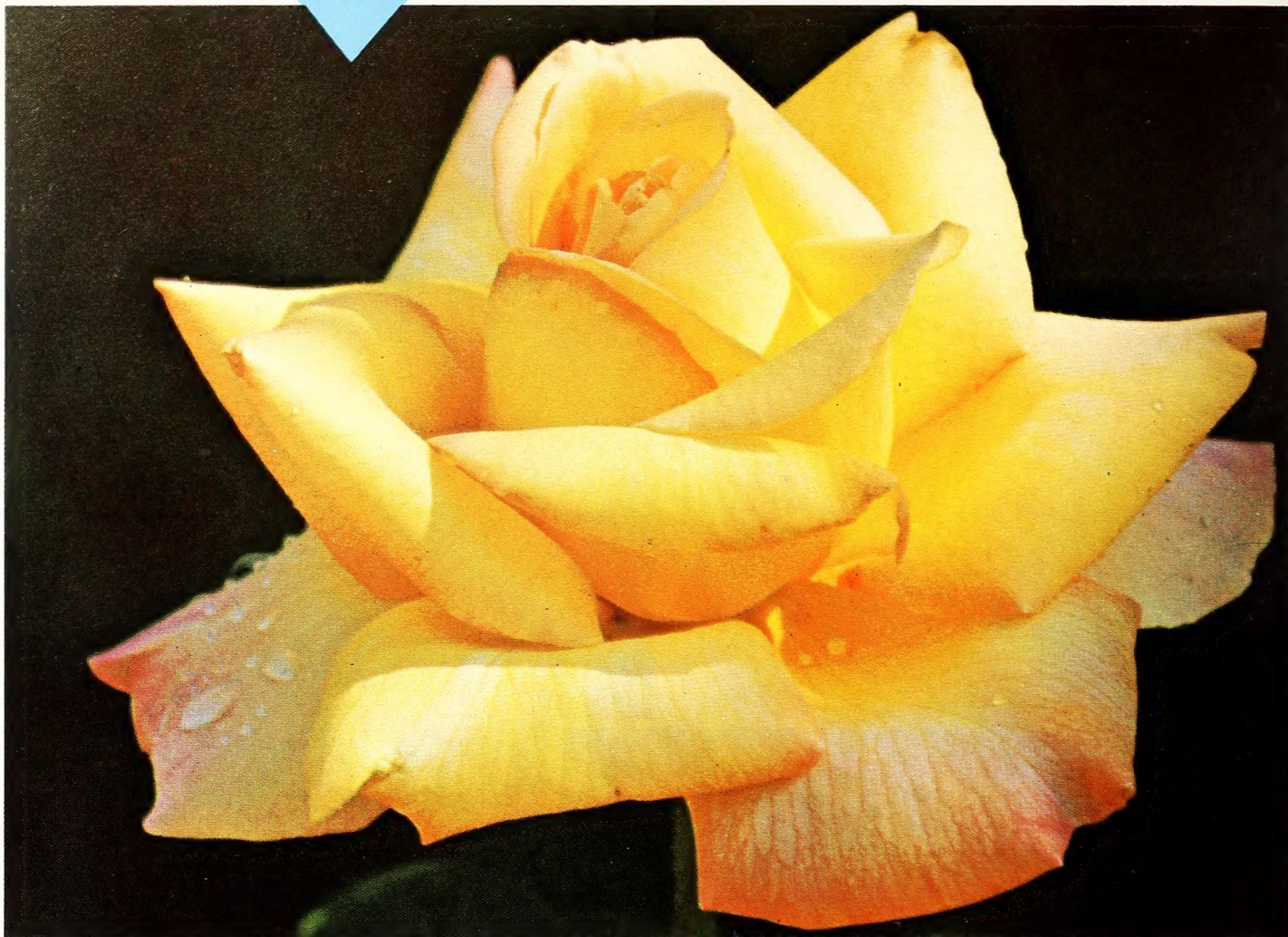
You can understand our pleasure at having it—now named Portrait—declared a winner. We heartily congratulate Carl Meyer.



OUR

75<sup>th</sup>

ANNIVERSARY PEACE



PEACE



SIDNEY B. HUTTON, SR.

## HALL OF FAME AWARD

At the annual convention of the American Association of Nurserymen held in July 1971, S. B. Hutton, Sr. was presented with the Hall of Fame Award as the outstanding nurseryman of the year. There have been only four other recipients of this prestigious award. Mr. Hutton was also elected an honorary lifetime member of the Association.

We here at Star Roses are proud that our Chairman of the Board received this recognition of a lifetime dedicated to quality and beauty.

*Peace* Hybrid Tea. (The House of Meilland.) All the world's top awards have been showered on this fabulous rose. But its highest accolades come from home gardeners who for over 25 years have been singing its praises. Our firm had the privilege of introducing it into this country, and it has broken all records for popular appeal.

These enormous flowers have great staying power in spite of their delicate color. The soft pale gold to ivory color is softly edged with pink, and as the bloom develops, this pink color gently suffuses the whole petal. Blooms are high centered, very firm, and are carried on pencil-thick stems. To call the plant vigorous is an under-statement. It grows tall and sturdy, continually putting forth new buds all season long. Foliage is tough, leathery and unusually large.

We call Peace wonderful . . . in a category all its own.

**\$2.90 ea.**—3 or more, \$2.70 ea.



# SPECIAL



## PEACE the Wonder Rose

The Peace rose is the greatest achievement of the French hybridizer, the late Francis Meilland. It has an uncanny history.

It was christened in 1945, just as Berlin fell. Blooms of it were placed in the rooms of the 49 head delegates to the first United Nations convention in San Francisco, with messages of hope for world peace. Later that same day came the news of victory in Europe. The day when Peace was announced as the only All-America Rose Selection of 1946 turned out to be V-J Day. And on the day when the American Rose Society presented its gold medal to this rose, the peace treaty with Japan was signed.

PINK PEACE



CHICAGO PEACE



## *Chicago Peace*

Hybrid Tea. (Johnston.) *Plant Pat. 2073*. About ten years ago a grower in Chicago discovered that his Peace rose had "sport" a different offshoot. This variation was therefore named Chicago Peace, and it has become extremely popular too. It's a carbon copy of Peace so far as growing ability, hardiness and flower production are concerned, but has two characteristics of its own: a different color and old-fashioned fragrance. The color is rich shimmering pink with canary-yellow and sometimes coppery tones.

An exciting cut flower and garden rose.

**\$3.50 ea.**—3 or more, \$3.20 ea.



## OFFER 105 Our Peace Special

CHICAGO PEACE

PEACE

PINK PEACE

**\$8.90**



## *Pink Peace*

Hybrid Tea. (The House of Meilland.) *Plant Pat. 1759*. Still another of the large Peace family, not so well known but a beautiful color and a superb plant. Flowers are deep dusky pink—a favorite for cutting, especially since they last so well. Fully double, with a high center surrounded by broad, substantial petals. The color has a lovely glow. Pleasantly perfumed. Very tall and bushy—a standout in any garden. A fine choice for the back row of a planting. It takes plenty of growing space.

**\$3.50 ea.**—3 or more, \$3.20 ea.





BLANCHE MALLERIN

*Blanche Mallerin* Hybrid Tea. (Mallerin.) You can't resist these majestic, fragrant, snowy flowers. This beauty of pure satiny white is often held up as the perfect example of a classic Hybrid Tea. Its buds are long and urn shaped, of elegant bearing and style. Flowers are 4½ inches across, also of classic form, with moderate but unusually sweet perfume.

The plant is bushy but quite an upright grower, with good heavy canes and leathery, cedar-green leaves. Fortunately this rose is easy to grow and generous with its lovely flowers. It blooms freely enough so that you can cut the flowers frequently. They add enormously to any arrangement.

**\$2.90 ea.**—3 or more, \$2.70 ea.

CHRYSLER IMPERIAL



## IN THE ROSE

*Eclipse* Hybrid Tea. (Nicolas.) Streamlined buds are the hallmark of this popular yellow rose. The perfect buds are long and tapering, with an elegance that demands attention. Golden yellow in color, they open to clear chrome-yellow. Medium size, with about 25 petals, carried on long stems. Fragrance is quite strong and pleasant.

A tall plant, blooming well all season. It first bloomed on Eclipse Day, August 31, 1932. Flowers are most attractive in the bud form, so cut them at that stage if you want to enjoy a close-up.

**\$2.90 ea.**—3 or more, \$2.70 ea.



ECLIPSE

*Chrysler Imperial* Hybrid Tea. (Lammerts.) One of the most fragrant of all roses and a prime favorite for that reason. The glowing crimson-red color is the ideal of those who love rich velvety tones. A marvelous performer in the garden and always a joy as a cut flower.

Big solid buds and large, high-centered flowers with as many as 50 huge petals. The crimson is overcast with even deeper hues. A sturdy grower of medium height, and a free and continuous bloomer. Chrysler Imperial should be in every garden.

**\$2.90 ea.**—3 or more, \$2.70 ea.

### OFFER 106A A Fine Assortment

BLANCHE MALLERIN  
CHARLOTTE  
ARMSTRONG  
CHRYSLER IMPERIAL  
PEACE

**\$9.90**



### OFFER 106

#### Six Favorites

BLANCHE MALLERIN  
CHARLOTTE  
ARMSTRONG  
CHRYSLER IMPERIAL  
CONFIDENCE  
ECLIPSE  
PEACE

**\$15.30**





# HALLOF FAME

*Confidence* Hybrid Tea. (The House of Meilland.) Sighs of admiration greet this delightful flower when it is displayed at rose shows. The colors are truly ethereal—pastel peach tints blending with bright light yellow at the base to ivory and shrimp-pink. Over it all is a luminous glow. Beautiful high-pointed blooms of perfect form, about 5 inches across and pleasingly fragrant.

An upright grower with large, dark leaves. Blooms from spring to frost, with good long stems bearing one flower apiece. Unexcelled for cutting.

**\$2.90 ea.**—3 or more, \$2.70 ea.




CONFIDENCE




CHARLOTTE ARMSTRONG

*Charlotte Armstrong* Hybrid Tea. (Lammerts.)

 Sometimes called the "First Lady" of Hybrid Teas, for its many good points and its many wonderful offspring. These strikingly beautiful buds are intense carmine-red, with an underglow of flame. Long and elegant, they open to 4 to 5-inch flowers of bright rose-red, high centered and waxy petaled. Tall, with healthy foliage. Blooms freely.

**\$2.90 ea.**—3 or more, \$2.70 ea.

*Peace* Hybrid Tea. (The House of Meilland.) "The greatest rose of all time." Millions

 of plants have been sold . . . in Italy where it is known as Gioia, in Germany as Gloria Dei and elsewhere in Europe as Mme. A. Meilland. Everywhere the verdict is the same: tremendous!

The masterful flowers of yellow-gold-cream-ivory tinted pink are breathtaking in beauty and size. The colors vary from day to day, and no two flowers are ever alike. With its remarkable plant—tall, hardy, super-sturdy—and ability to bloom steadily and profusely, Peace will go on forever.

**\$2.90 ea.**—3 or more, \$2.70 ea.

## Make It Easy for Yourself—Order by Mail



To save yourself the bother of shopping around, we invite you to order your rose bushes from this catalog. This is a simple, handy and perfectly safe way to do it.

Our firm has been sending rose bushes hundreds of miles, to every state, for many years. In fact, we were the first company in America to issue a mail-order rose catalog.

We count among our customers whole generations of the same family, which is proof of their satisfaction with Star roses and Star service. Won't you join them?

PEACE





# AMONG OUR NEWER BEAUTIES




## Star<sup>®</sup> Rose Guarantee

STAR ROSES are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.



MISTER LINCOLN

## *Mister Lincoln* Hybrid Tea. (Swim & Weeks.)

 Plant Pat. 2370. In our opinion, the greatest red rose, well able to live up to its distinguished name. The blooms are exactly what you hope for in a lively red rose—very full and double, as much as 6 inches across, coming from firm, pointed buds. Wide petals curl back from a high center. In color it's a vigorous red in the flower and rich dark maroon in the bud.

And the fragrance is something special . . . deep and rich, even in a dull, heavy atmosphere. The bush is tall and stately, covered with glossy leaves that are reddish at first and then a good dark green. Flowers are long lasting, and of course wonderful for cutting. Mister Lincoln will not disappoint you.

**\$3.50 ea.**—3 or more, \$3.20 ea.

*Golden Girl* Grandiflora. (The House of Meiland.) Plant Pat. 1912. The finest yellow Grandiflora, blooming well all summer. A strong, upright grower with leathery, light green leaves.

Buds are long and slim, and the color a pure sweet yellow . . . deep gold in the center and soft ivory at the petal edges. The buds will remind you of Eclipse, for they have the same graceful sepals. But Golden Girl is larger, more double and longer lasting. So we point to this fine rose as a modern-day improvement on Eclipse and strongly recommend it to anyone looking for a tall, free-blooming yellow.

**\$3.50 ea.**—3 or more, \$3.20 ea.

GOLDEN GIRL














## Miss All-American Beauty

 Hybrid Tea. (The House of Meiland.)  
Plant Pat. 2625. Truly gorgeous, enormous flowers of rich deep pink—full of petals, full of color, full of zoom! It won the All-America Award in 1968 and has rapidly gone to the top in popularity. Blooms are so big and shapely you would think no plant capable of producing more than a few of them in a season. Yet this bush is loaded with one crop of buds after another from late spring to frost. Usually the flowers are carried one to a strong stem. The heavy tea fragrance is delightful. The bush is of average height for a Hybrid Tea, but very sturdy and healthy, with large foliage.

This glowing pure deep pink rose . . . clean, crisp, vital . . . belongs in *your* garden, even if you must dig up some grass to make room for it.

**\$3.75 ea.**—3 or more, \$3.40 ea.



### OFFER 109

#### 4 Newer Roses

GOLDEN GIRL  
MISS ALL-AMERICAN  
BEAUTY  
MISTER LINCOLN  
TROPICANA

**\$12.90**



MISS ALL-AMERICAN BEAUTY



TROPICANA

*Tropicana* Hybrid Tea. (Tantau.) Plant Pat. 1969. Another rose prized for cutting . . . elegantly formed and with pronounced fragrance. The word “fluorescent” is sometimes used to describe the full impact of its color. The bright, lasting orange-red is intense but not too deep and is so luminous it immediately catches your eye. And this rich color holds very well, even in the hottest sun. The double flowers are medium large—4½ to 5 inches.

Easy to grow, for it is thrifty, hardy and free blooming. Quite tall and bushy. A true classic, known in some European countries as “Super Star,” a name we think very appropriate.

**\$3.75 ea.**—3 or more, \$3.40 ea.

**STAR® ROSES** is the trademark of The Conard-Pyle Co. and designates a brand of rose that is especially grown, especially cared for, especially graded and stored and especially shipped for our customers.





STARBURST

*Golden Prince* Hybrid Tea. (The House of Meiland.) Plant Pat. 2949. An informally shaped, rich yellow rose. Its color is deep and true—a bright gold in the open flower but tinged with glowing orange at the petal edge in its early stages. Buds are medium long and pointed, becoming 5-inch flowers of inviting, full-hearted form with light scent. Each bloom opens wide, to show the beautiful large cluster of orange-gold stamens in the center.

The bush grows to moderate height, well branched and with strong canes. Foliage is large, thick and plentiful, of waxy deep glossy green that fairly shines. It is truly handsome in itself, forming a dark frame for the deep gold blooms.

\$3.50 ea.—3 or more, \$3.20 ea.



## OFFER 110

### 4 Roses from the House of Meiland

GOLDEN PRINCE  
LAURA  
PHARAOH  
STARBURST

\$13.70



*Starburst* Grandiflora. (The House of Meiland.) Plant Pat. 2974. This colorful Grandiflora is a definite bicolor. Buds are yellow at the base, blending to soft orange-yellow at the edge. On the inner surface the color is bright orange-red with pale yellow at the base. Buds are of short pointed form, nicely furled when opening. Flowers about 3 inches wide, very bright, generally in clusters of three. Particularly lovely at the half-open stage when the orange-carmine color shows on the inside of the petals. Light fragrance. Very floriferous.

Foliage is especially dark, glossy and healthy, and it covers the bush right down to the ground. Medium height—easy to fit in with other roses.

\$3.50 ea.—3 or more, \$3.20 ea.

"I want to thank you for my roses. They arrived in excellent condition. I really appreciated the prompt acknowledgment and shipment. They are growing vigorously. Such well-branched (shaped) plants. At the rate they are growing, they'll be budded and blooming in a very short time."

Mrs. W. L. S., Virginia

GOLDEN PRINCE





# INTRODUCTIONS FROM FRANCE



LAURA

*Laura* Hybrid Tea. (The House of Meiland.) Plant Pat. 2986. This Star introduction is a fragrant rose with a "lady-like" air that is softly appealing. Its fresh, luminous salmon-pink color is gentler on the outside of the petals and warmer inside. And this good color lasts until the petals fall.

Buds are very long, with 30 to 35 extra broad petals, arranged to form a nicely double flower—full but not heavy. Blooms as much as 5 inches across are borne one to a stem, and sometimes several appear on a strong cane. Growth starts with great vigor early in the growing season, followed soon by a profusion of buds. By the end of the summer the plant has reached a height of 3½ to 4 feet and has provided dozens of lovely, softly tinted clear pink blooms.

\$4 ea.—3 or more, \$3.65 ea.



"But aren't roses hard to grow?"

Like children, roses will somehow manage to grow even if neglected. But how much better they are when given proper love and care, with good food and regular check-ups!

Basic minimum care for roses consists of pruning and fertilizing in the spring and spraying and watering in the summer. This should take about two or three minutes per plant per week. This, plus garden soil of average fertility and five or six hours of sunshine per day, will give good results practically everywhere. It always pays to choose the planting site carefully and to dig a generous-sized hole for the roots.

As you get acquainted with the growing habits of your various roses, you'll enjoy watching them develop and won't begrudge the time you spend on them.

*Pharaoh*

Hybrid Tea. (The House of Meiland.) Plant Pat. 2859. Another splendid rose from the French firm that produced Peace. It has large, commanding, well-formed flowers on good stiff stems that are superb for cutting. A vivid scarlet flower—always a popular color, especially when combined with such a velvety overcast. Petals are broad, firm and somewhat ruffled. Buds of very dark maroon show a wonderful glowing scarlet on the upper side of the petals, with an orange gleam. The two shades of rich red are most attractive until the petals drop. Customers tell us this unique color outlasts other roses.

A medium tall Hybrid Tea plant with large glossy dark leaves. It always presents a fine strong appearance.


\$4 ea.—3 or more, \$3.65 ea.

PHARAOH





*First Prize* Hybrid Tea. (Boerner.)  
Plant Pat. 2774. A good


 name for a superb new rose with rich pink colors. Flowers are lighter on the inner side and close to light red on the reverse. Satiny petals, altogether lovely, roll back from the spiraled center. Large, magnificent buds and flowers, almost too perfect to be real.

Rated as a "show rose," but First Prize is also a winner in any home garden. The plant needs no more attention than any other rose. Excellent for cutting, lasting well and never discoloring. Medium tall, strong and upright.

\$4.50 ea.—3 or more, \$4.15 ea.



COMMAND PERFORMANCE

*Command Performance* Hybrid Tea. (Lindquist.) Plant Pat. App. For. An All-America Award Winner of 1971, displaying its clear  
 bright orange flowers in fine fashion. This wonderful color is a heritage from Tropicana, one of its parents.

Flowers are medium size, developing from a long bud. The 50 petals form a substantial flower with a high center. The petals roll back until each one forms a point, resulting in a star-shaped open flower. The color is a vivid warm orange, on the reddish side, with a lighter reverse. Light to moderate fragrance. Tall, very strong and upright, with dark leathery leaves. Free flowering.

\$4 ea.—3 or more, \$3.65 ea.

FIRST PRIZE

*John F. Kennedy* Hybrid Tea.  
(Boerner.)

Plant Pat. 2441. Graceful buds of lemon-white, carried on long strong stems. The pure white, 5 to 6-inch, open blooms hold their firm texture through all kinds of weather and enjoy a long life. In both bud and open stage the flowers are high pointed, showing a full but open center when fully expanded. They average 35 to 40 broad glossy petals, precisely arranged.

Tall, upright plant to about 4 feet, with dark, healthy foliage. Individual leaflets are pointed and rather narrow. Good strong canes are crowned with bloom clusters all through the growing season. The tea fragrance is especially noticeable.

\$4 ea.—3 or more, \$3.65 ea.



**OFFER 112**  
**5 Great Roses**

BIG RED  
COMMAND  
PERFORMANCE  
FIRST PRIZE  
JOHN F. KENNEDY  
ROYAL HIGHNESS

**\$17.60**





# FOR YOUR GARDENING PLEASURE

## Come Visit Our Garden Centers and Rose Fields

We warmly invite you to visit our Garden Centers:

No. 1, just a mile off U. S. Route 1 at West Grove, Pa., is open all year, 7 days a week, 9 to 6;

No. 2, two miles south of West Grove, is open summer and fall, 7 days a week, 9 to 6. Here too are located our Star Rose Gardens and 40 acres of rose fields, in full bloom from late June into October. Come and enjoy them with us.

*Royal Highness* Hybrid Tea. (Swim & Weeks.) *Plant Pat. 2032.* Smooth as satin, firm as velvet, soft as silk! Flawlessly formed, extra large, heavily perfumed. These thick petals are of the softest pink, with darker pink showing in the heart of the bloom. Flowers are enormous, with a perfect high center and long stiff stems. The long pointed buds open slowly and impressively. Waxy dark leaves on an average-height plant.

The perfect rose for cutting and often a winner on the show table. Even in damp weather the flowers open easily and they stand rain unusually well. Plant Royal Highness and you are sure to join its many fans.

**\$3.50 ea.**—3 or more, \$3.20 ea.



ROYAL HIGHNESS



JOHN F. KENNEDY

*Big Red* Hybrid Tea. (The House of Meilland.) *Plant Pat. 2693.* We grow a number of large red roses, but here's the biggest of them all—actually 6 inches and more across. These thrilling, velvety blooms are oversize not only in width but in depth too. The bold red color is bright and strong, with a more rosy red tone on the underside of the petals. Thick, fat buds open to high-centered blooms with 50 to 60 petals. The petals curl slightly to form an exceptionally firm flower for one so large. Spicy fragrance. Tall and upright, but somewhat spreading.

**\$3.50 ea.**—3 or more, \$3.20 ea.

BIG RED



## You Pay NO Shipping Charges on Star® Roses

No matter how far away you live or how big your order, WE PAY all shipping charges on all the plant material and other items we send out. This includes rose bushes (even tree roses), perennials, trees . . . everything. This saves you the trouble of figuring the postage and also saves you considerable money. We even supply you with a postage-paid envelope to send in your order.






**OFFER 114**  
**For Vibrant Color**  
 CAMELOT  
 GRANADA  
 SCARLET KNIGHT  
 TIFFANY  
**\$12.80**



## ROSES GET BETTER ALL THE TIME

### *Scarlet Knight*

Grandiflora. (The House of Meiland.) *Plant Pat. 2692.*

 Tall, strong, ready and able to add deep rich crimson color to a rose planting. Scarlet Knight is an exceptionally outstanding garden plant. Its big vigorous canes over 3 feet tall are crowned with fine heads of bloom.

The flower buds are not extra large but of nicely tapered shape. They open to well-formed blooms with a neatly rounded silhouette, very velvety and generally in a cluster of three to five. Buds are very dark crimson and open blooms bright scarlet-crimson. They have a mild tea scent. The color lasts well without fading or turning blue.

Attractive and dependable for season-long bloom.

**\$3.75 ea.**—3 or more, \$3.40 ea.

GRANADA



SCARLET KNIGHT

### *Lady X*

Hybrid Tea. (The House of Meiland.) *Plant Pat. 2691.* The Lady is a queen. The exquisite, well-modeled form and the lasting ability of this unique rose often put it among the blue-ribbon winners at shows. And in the garden too it gives a wonderful account of itself. "A heavy producer . . . every blossom perfect . . . sturdy, almost thornless stems" reports a gardener in Massachusetts.

The soft lavender color of Lady X is very delicate. It appeals strongly to those who like lavender roses . . . and even those who "don't care for" these new colors can rarely resist Lady X. Perfect for cutting, lightly perfumed . . . an entirely different rose that will win your heart.

**\$3.50 ea.**—3 or more, \$3.20 ea.

### *Granada*

Hybrid Tea. (Lindquist.) *Plant Pat. 2214.* Charming pointed buds become 4-inch blooms with large ruffled petals in a bright mixture of scarlet, gleaming lemon-yellow and orange-pink, stronger at the edge. Vibrant and cheerful, the blooms fairly dance on the bush. They have 20 or so petals that seem like more.

Flowers as well as buds are beautifully formed and generally come several at a time in candelabras. They are informal rather than of strict exhibition type. The plant is vigorous and upright, blooming well all season. Notice the leaves in our picture. They're crinkled at the edge, almost like holly, light green in color and quite different from most roses.

Now officially called a Grandiflora, this is a fine rose in any class.

**\$3.50 ea.**—3 or more, \$3.20 ea.



*Camelot* Grandiflora. (Swim & Weeks.) *Plant Pat.* 2371. This rose truly symbolizes the ideal . . . the land of Camelot. Its color is light and glowing, its fragrance rich and spicy, its growth tall and healthy. The luminous coral-pink has a special shimmering beauty all its own. These are good-sized flowers with the popular high center at first, becoming more cupped. Usually three or more are carried on one strong stem. They last well, and the plant blooms repeatedly.

A fine tall garden rose to plant alongside such Grandifloras as Golden Girl and Starburst.

**\$3.50 ea.**—3 or more, \$3.20 ea.

*Tiffany* Hybrid Tea. (Lindquist.) *Plant Pat.* 1304. Long, exquisitely formed buds and beautifully high-pointed flowers—a bright but gentle blending of light pink and pale gold. Always clear and fresh looking, always elegant and begging to be cut. Flowers are about 5 inches across, nicely full but never heavy, borne on stiff stems. A classic.

Tiffany always claims full attention, for besides its attractive color it has tea rose fragrance that literally fills a room. Medium height, upright and very free blooming. Both the experts and backyard dirt gardeners call it a fine pink.

**\$3.50 ea.**—3 or more, \$3.20 ea.



CAMELOT

TIFFANY



LADY X



### Roses 75 Years Ago

In a nostalgic mood, we have been looking through some of the early catalogs we sent out. Our firm was one of the first to promote the idea that rank novices could successfully raise roses outdoors.

While we admire many antiques as much as the next one, we can't honestly wish for those good old days to return. Most of the roses we now offer are of better form, they last longer and bloom many times longer than the old ones. So we say *Requiescat in pace* to the past and drink a toast to the future.





## Where to Plant Roses

Use roses around your yard in many locations if you don't have space for a real rose garden. For example—at your front door, as a friendly fence between your yard and your neighbor's, as a protective hedge along the street, nestled around a bird bath. Climbing and shrub roses have their special uses in landscaping.

Before choosing the roses you intend to buy, decide what you want them to do for you. Do you want tall plants for a bed, or low ones for a border? Big-big flowers to cut, or are you aiming primarily for a show of color outdoors? Is fragrance a "must"? If you'll read our descriptions with your wants in mind, we believe they will help you to choose. For thumbnail sketches, see the Rose Fact Sheet on pages 28 and 29.

## COLORAMA



## AMERICAN HERITAGE

*Colorama* Hybrid Tea. (The House of Meilland.) Plant Pat. 2862. To catch this flower at its best, you should see a bloom two-thirds open, with the light shining through it. It's a picture you won't soon forget. The big ruffy blooms are watermelon-pink with warm yellow at the base and on the reverse (perhaps lighter than our picture shows). This vivid contrast lasts for the entire life of the flower. Open blooms are loosely cupped, with 40 to 50 large petals and light tea perfume.

Medium to tall in growth, with foliage bright and waxy—a beauty feature in itself. Straight stiff stems, very free branching and dependable for repeated crops of gaily colored blooms.

**\$3.50 ea.**—3 or more, \$3.20 ea.



## OFFER 116 We Recommend:

AMERICAN  
HERITAGE  
COLORAMA  
COMANCHE  
LADY ELGIN

**\$12.80**






# FOUR PROUD BEAUTIES



COMANCHE

*American Heritage* Hybrid Tea. (Lammerts.) Plant Pat. 2687.


 With its succession of changing colors, American Heritage is fascinating to watch. It's another of those soft, shifting color combinations hard to describe. At various times and in different kinds of weather the colors can vary considerably, but they are always dainty and appealing. As it opens, the bud is urn shaped, with sulphur-yellow at the base of the petals that gradually becomes camellia-rose at the petal edges. The fully open bloom is cream to light canary-yellow, and as it ages, the rose color at the petal margin deepens. Large and double, with about 50 petals. Tall.

**\$3.75 ea.**—3 or more, \$3.40 ea.

"I feel I must write you to compliment you on the wonderful job you did in packing my rose order. I have never seen a better packed order. The plants were in excellent condition."

J. B. I., New Jersey

*Comanche* Grandiflora. (Swim & Weeks.) Plant Pat. 2855.

 A bright, distinctive color . . . bold and sassy. The pointed buds are dull red on the outside, but as they open they catch on fire. The upper side of the petals is orange-red and the underside a more rosy or "Indian" red. Double blooms, about 4 inches across, are carried like a crown at the top of great canes—6 to 8 in a cluster.

Leaves are very dark and thick, a beautiful reddish bronze in the early stage, becoming more leathery in texture as they grow. Tall and rangy, vigorous and free blooming all season.

**\$3.75 ea.**—3 or more, \$3.40 ea.

*Lady Elgin* Hybrid Tea. (The House of Meiland.) Plant Pat. 1469.

Luscious butterscotch and apricot in a delicious blend, the delight of flower arrangers. Buds are a subdued orange on the outside. As they slowly unfurl they show a soft orange-gold on the upper side of the petals, with a hint of red. Buds are well shaped and blooms are big and firm, with 35 to 45 broad petals, subtly perfumed.

The plant grows strong and upright, with sea-green foliage that highlights the rich blooms. Lady Elgin is perfect for cutting and has won many a prize at rose shows.

**\$3.25 ea.**—3 or more, \$3 ea.

LADY ELGIN







AQUARIUS

*King's Ransom* Hybrid Tea. (Morey.)  
Plant Pat. 2103. Splendid,  
gleaming golden yellow blooms . . . big and  
lively. The tightly curled, medium long buds  
develop into 5-inch, fully double, golden flowers of  
excellent form, with full but open centers to show off  
the rose-red stamens. Ideal for cutting, with a nice  
lingering fragrance. Medium tall, with heavy canes.

Highly recommended for every garden. Bloom  
production is best in spring and fall. The extra long  
stems will make you reach for the shears so that you  
can bring some of the flowers indoors.

**\$3.75 ea.**—3 or more, \$3.40 ea.

### Join the American Rose Society

For expanding your interest in rose growing, we sug-  
gest that you join the American Rose Society. You will  
enjoy many benefits, such as the Annual and monthly  
magazine mailed to members, free advice on fine points  
of rose culture, and fellowship with other rose growers  
all over the country.

Yearly dues of \$10.50 are to be sent to: The American  
Rose Society, 4048 Roselea Place, Columbus, Ohio  
43214.

*Aquarius* Grandiflora. (Armstrong.)  
Plant Pat. App. For. Well-  
formed, deep pink buds, almost every  
one perfect, and best of all, freely pro-  
duced. The color pattern of the open flowers  
is unique for Grandifloras—lighter pink than  
the buds but pleasingly brushed with deep  
pink at the petal edges, to give a picotee effect.  
Blooms of medium size, mildly perfumed,  
generally carried only one to a stem but  
sometimes in long-stemmed clusters. A tall,  
vigorous bush with heavy, semi-glossy foliage.

**\$4.50 ea.**—3 or more, \$4.15 ea.

*Christian Dior* Hybrid Tea. (The  
House of Meilland.)  
Plant Pat. 1943. Extra size, extra style,  
extra rich color. Handsome crimson-  
red, with an iridescent scarlet sheen. The  
bloom is perfectly formed and above average  
in size, with 50 to 60 neatly placed petals.  
A solidly substantial, non-fading flower of top  
exhibition quality. Delicate fragrance.

A vigorous, tall, upright bush and rich  
green, leathery leaves. A plant to be relied  
on for steady, continuing bloom. Hardy and  
healthy. It will especially thrill you as a cut  
flower.

**\$3.50 ea.**—3 or more, \$3.20 ea.



### OFFER 118 A Good Color Assortment

AQUARIUS  
CHRISTIAN DIOR  
KING'S RANSOM  
POLYNESIAN  
SUNSET

**\$13.90**



KING'S RANSOM





# YOUR SOUL NEEDS ROSES!

*Polynesian Sunset* Hybrid Tea (now reclassified as a Grandiflora). (Boerner.) *Plant Pat. 2530*. This exotic-looking rose will appeal to those who want large flower size and brilliant color above all else. It's coral-orange with a warm, iridescent glow that lights up the bloom. Exquisite buds and huge 6½-inch flowers, fully double but with an open center. Tips of the petals are gracefully waved and there is a touch of yellow at the base. A heady, fruity scent suggests the tropics.

Reddish foliage turns glossy dark green. Hardy and vigorous, the plant produces long-lasting blooms on good cutting stems.

**\$3.75 ea.**—3 or more, \$3.40 ea.

CHRISTIAN DIOR



POLYNESIAN SUNSET



*Garden Party* (Not illustrated.) Hybrid Tea. (Swim.) *Plant Pat. 1814*. This splendid rose has Peace and Charlotte Armstrong as its parents . . . so no wonder it's good! Although classed as a "white" rose, Garden Party is actually a soft, delicate combination of rich ivory and creamy tones blended with a flush of appleblossom-pink that steals over the flower. A bold, dramatic flower with 25 to 30 large flaring petals.

Bloom is plentiful and continues all season long. Stiff stems and long lasting ability make this a perfect cutting rose. The plant is tall, very strong and well branched. Distinctive foliage, reddish underneath and with red veins, provides a perfect background.

**\$3.50 ea.**—3 or more, \$3.20 ea.

*Swarthmore* (Not illustrated.) Hybrid Tea. (The House of Meiland.) *Plant Pat. 2444*. This handsome two-toned deep pink rose is a delight. It has the longest, largest bud of any rose we grow, and enormous staying power. The flower opens crisp and clean, showing two tones of smooth, deep clear rose-red. Each bloom measures up to 5 inches across, with a peaked center that never opens out flat. Long sturdy stems and a light touch of perfume. A fine cutting rose lasting for days. A tall, upright grower, bushy and well proportioned. Large, leathery, ivy-green leaves cover the long canes completely.

This is a very fast grower that will start showing its buds early in the season and remain a favorite until frost.

**\$3.25 ea.**—3 or more, \$3 ea.



## Roses to Live By

To nourish your soul, mind and body—grow roses!

So you have no time for extensive outdoor exercise? Plant roses close to your door, and work among them ten minutes a day.

So you're slightly arthritic and can't bend easily? Plant some Miniatures in a raised bed that you can reach.

So you have a competitive spirit and need a challenge? Enter your own roses in the nearest show and try for a blue ribbon.





## OFFER 120

### Top Performers

OKLAHOMA  
PASCALI  
QUEEN ELIZABETH  
SUMMER  
SUNSHINE


**\$12.90**



QUEEN ELIZABETH




PASCALI

*Pascali* Hybrid Tea. (Lens.) *Plant Pat.* 2592. For a pleasing all-round white rose, you can't do better than Pascali.  Delicate-looking buds and high-pointed flowers of soft creamy white with an ivory-yellow center. Blooms are medium large and double, with over 35 petals that curl back as they open. They never look cold or aloof, but are sweet and graceful. Every specimen is perfectly formed, even in poor weather.

The strong stems are excellent for cutting, and foliage is abundant. A tall plant, often over 4 feet high.

**\$3.75 ea.**—3 or more, \$3.40 ea.

*Queen Elizabeth* Grandiflora. (Lammerts.) *Plant Pat.* 1259. The first Grandiflora and still  queen of them all, growing higher than most of its neighbors and ranking among the best of all roses. No garden should be without it.

The lovely pink flowers are light in tone, with an informal and artless air, and yet the overall picture of a plant in bloom is extremely regal and even commanding. Buds come both singly and several on a stem. Cupped in shape and slightly ruffled, either one bloom or a cluster is a real treat. A strong green pillar, hardy, healthy, long lived, free blooming.

**\$3.50 ea.**—3 or more, \$3.20 ea.





# ROSES FOR TOP PERFORMANCE

*Oklahoma* Hybrid Tea. (Swim & Weeks.) *Plant Pat.* 2326. Just about as close to "black" as you can come . . . a smoky maroon standing out from all other dark reds. The buds in particular are very dusky, and the flowers have deeper shades in their depths. They are pointed at first, with 45 to 55 big velvety petals. Blooms measure about 5 inches across and have a delightful heady fragrance. Perfect form, excellent texture and fine keeping ability make this a rose fit for any show table.

Plants grow medium tall and somewhat spreading, with strong cutting stems. Perhaps not as free blooming as you could wish, but these handsome dark, fragrant blooms are worth waiting for.

**\$3.50 ea.**—3 or more, \$3.20 ea.

"The roses I bought from you this spring have all bloomed. They are lovely. I have always had good luck with your roses." Mrs. C. W. R., Missouri



SUMMER SUNSHINE

*Summer Sunshine* Hybrid Tea. (Swim.) *Plant Pat.* 2078. A sunburst of dazzling gold. Flowers of medium size, with about 25 satiny smooth petals. High centered at first, they gradually become cup shaped. Both the form and the intense yellow color hold up well.

The vigorous, semi-upright plant is stronger than many yellow Hybrid Teas. It grows moderately tall, well branched, and attractive with grey-green leaves and reddish thorns. A regular bloomer until frost.

A New Jersey customer of ours calls Summer Sunshine "a truly perfect yellow rose." If you want an extra brilliant yellow—one that glitters in the sunshine—this is for you.

**\$3.75 ea.**—3 or more, \$3.40 ea.



## Star® Rose Guarantee

STAR ROSES are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.



OKLAHOMA



## The All-America Symbol



All through our catalog you will notice this symbol, which points out the winners of the All-America Award. (Winners for 1972 are Portrait and Apollo.)

To earn this "diploma" a new rose must be entered for trial in all 23 test gardens set up by All-America Rose Selections in far-scattered areas of the United States. There the roses are grown for two years and scored from time to time by knowledgeable judges. Those that come up to AARS standards are declared the winners.

We suggest that you note these roses especially, for they are very likely to perform exceptionally well anywhere.





INDIANA

*Indiana* Hybrid Tea. (The House of Meiland.) Plant Pat. 2597. A true, solid, bright cardinal-red with pleasant light perfume. Fully double, cupped blooms of excellent form and profile. The large flowers of 35 to 40 velvety petals are held firmly upright on strong stems. They are set very close to the compact, well-branched bush.

The plant grows to average Hybrid Tea height but its vigor is above average and bloom production is extremely good. Foliage is heavy, large, deep green and abundant.

**\$3.25 ea.**—3 or more, \$3 ea.



#### OFFER 122

##### 5 Fine Roses

CANDY STRIPE  
FRAGRANT CLOUD  
GARDEN STATE  
INDIANA  
MONTEZUMA

**\$15.85**



*Garden State* Hybrid Tea. (The House of Meiland.) Plant Pat. 2349. This lovely deep cool pink is always fresh looking. The pointed buds of deep pink to light red open to an appealing rose-pink. The 35 to 45 big petals of firm texture are a slightly deeper shade of pink on the underside. A large, solid bloom with light tea fragrance, usually carried singly on a long stem but sometimes in candelabras of several.

The foliage is especially good, covering the very tall bush with a lush deep glossy green mantle. Vigorous and well branched.

**\$3.25 ea.**—3 or more, \$3 ea.



#### A Word About Your Garden Soil

If you are not satisfied with the way your roses are growing and blooming, it may be worth your while to have a soil test made. We

have an expert to recommend to you:

Robert B. Peters Co., Inc., 2833 Pennsylvania St., Allentown, Pa. 18104.

To prepare a soil sample, dig a hole about 10 inches deep. Cut a thin slice of soil from the top to the bottom of this hole, and put it in a plastic bag. Take five or six other samples in a similar manner, putting them all in the same bag. Stir them up together, and mail about a pint of this mixture in a box to Mr. Peters. His charge for an analysis and suggestions for improving your soil is \$2.50.

#### GARDEN STATE







MONTEZUMA

*Montezuma* Grandiflora. (Swim.) *Plant Pat.* 1383. Brilliant rosy salmon with a creamy sheen, extremely smooth and melting, that spreads over the whole flower. Buds are rather short, but shapely. Blooms are high centered, made up of 40 petals, on strong stems. Foliage is light green.

A typical Grandiflora with its wonderful Hybrid Tea-like blooms and plentiful supply of flowers. A tall plant, growing up to 5 feet; it is bushy and well branched and needs ample growing space. It will pay its way many times over with strong, free growth, providing many blooms for beautifying a garden and decorating indoors.

\$3.50 ea.—3 or more, \$3.20 ea.

CANDY STRIPE



FRAGRANT CLOUD

*Candy Stripe* Hybrid Tea. (McCummings.) *Plant Pat.* 2278. Not freakish at all, just a charming novelty—a rose-pink flower irregularly slashed with streaks of lighter pink and off-white for the length of the petals. And this pattern of lighter streaks and flecks is different on the underside. Each side of each petal is a different design, and sometimes there is an all-pink petal.

Very full, 6-inch flowers on a tall plant. Their fragrance is quite pronounced and lasting. Free blooming, free growing, hardy and healthy. We like the breezy informality of Candy Stripe and we think you will too.

\$3.25 ea.—3 or more, \$3 ea.

*Fragrant Cloud* Hybrid Tea. (Tantau.) *Plant Pat.* 2574. An excellent rose to cut and bring into the house, where it will perfume a room until the petals fall. Even in bad weather *Fragrant Cloud* gives forth a true rose perfume, and is especially loved for this ability. And the color is just as welcome—a bright coral-red that deepens to orange-red as the flower opens. In the fall these orange tones are emphasized. Buds are rich dark red, becoming high-pointed, double blooms of perfect form, about 5 inches wide. They are set off by glossy dark green leaves.

The bush grows quite tall and very strong, with good big basal shoots. It can stand a moderate amount of shade.

\$4 ea.—3 or more, \$3.65 ea.





MIRANDY



#### OFFER 124

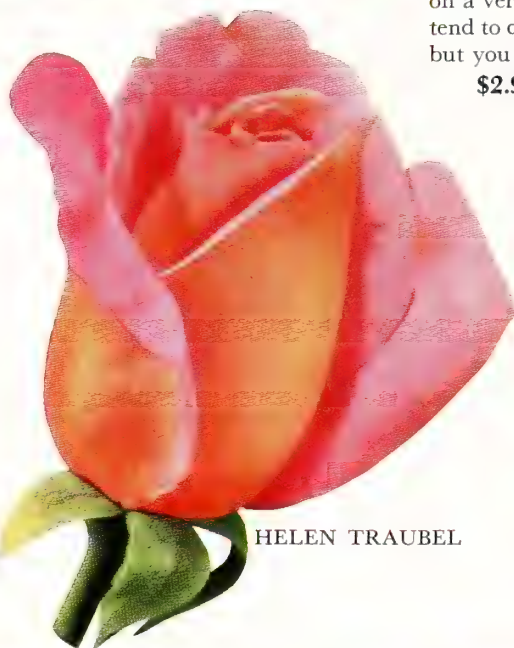
**Known and  
Grown  
Everywhere**

CRIMSON GLORY  
HELEN TRAUBEL  
MIRANDY  
PICTURE  
SOEUR THERESE

**\$13.50**



CRIMSON GLORY



HELEN TRAUBEL

SOEUR THERESE



PICTURE



*Mirandy* Hybrid Tea. (Lammerts.) In form, color and fragrance, Mirandy is something special. The blooms are extremely full and large, packed with 50 or more velvety, crimson-red petals. These huge, opulent buds open slowly to flowers with a very high pointed center, drenched in rich spicy fragrance. The deep wine-red color is shaded even darker. Sometimes purplish tinges appear as the flower ages, but Mirandy is such a beauty in earlier life that you can forgive this fault.

A sturdy garden plant about 2½ feet tall, blooming very well until frost. A favorite for years.

**\$2.90 ea.**—3 or more, \$2.70 ea.

*Helen Traubel* Hybrid Tea. (Swim.) A tall, broad plant, blooming steadily. An exquisite combination of apricot and shell-pink. The long bud unfurls its 25 to 30 broad petals to a very large, high-centered flower. Rich spicy fragrance and long slender stems. Perfect to cut, particularly as a bud.

Although the flower is not extra full and may not keep its shape very well when fully open, the plant blooms so freely that Helen Traubel rates a place in most rose gardens.

**\$2.90 ea.**—3 or more, \$2.70 ea.

*Crimson Glory* Hybrid Tea. (Kordes.) Lovely velvety crimson, pointed buds and double blooms—not very large by today's standards, but their rich Damask fragrance has made this rose a byword. Crimson Glory blooms freely on a very strong but low-growing plant. Its only fault is the stems tend to droop a little. Planted for its perfume alone it is worthwhile, but you will love its warm velvety color too.

**\$2.90 ea.**—3 or more, \$2.70 ea.

*Soeur Therese* Hybrid Tea. (Gillot.) An "old-timer" that brings pleasant memories (call it Sister Therese, if you prefer). Beautiful buttercup-yellow in color, with fine buds for cutting. Large, double blooms of good shape and substance, with light fragrance. Gives lots of bloom. Very sturdy plant of medium height, hardy and undemanding in any climate.

**\$2.90 ea.**—3 or more, \$2.70 ea.

*Picture* Hybrid Tea. (McGredy.) Velvety clear rose-pink. Flowers are of rather modest size but nicely formed, and they carry a light perfume. Medium height, vigorous, with strong canes and glossy, dark green leaves. A dependable bloomer that has remained popular as a garden rose for years.

**\$2.90 ea.**—3 or more, \$2.70 ea.



# MORE WONDERFUL ROSES

*Bewitched* Hybrid Tea. (Lammerts.) *Plant Pat.* 2755. Clear pure rose-pink blooms of remarkably uniform and lasting color, with enchanting spicy fragrance. Graceful urn-shaped buds and bright flowers, with 35 to 40 rounded, scalloped petals, reaching a diameter of 5 inches. A tall, upright grower, blooming freely. Glossy, healthy foliage. **\$3.50 ea.**—3 or more, \$3.20 ea.

*Condesa de Santiago* Hybrid Tea. (Dot.) Always bright and gay, with heavy perfume in addition to its warm colors. A distinct bicolor, yellow on the outside and rose-scarlet within. Oval buds and very full blooms on good stiff stems. Medium height, vigorous and free blooming. When we introduced this rose (40 years ago) it aroused great enthusiasm because of its bicolor effect and strong plant. **\$2.90 ea.**—3 or more, \$2.70 ea.

*Pres. Herbert Hoover* Hybrid Tea. (Coddington.) Over 40 years old but still going strong. A very pretty blending of scarlet, yellow, cerise and flame. Beautiful long pointed buds and large blooms with spicy fragrance. Makes a very pleasing cut flower. Tall, sturdy, upright plant with excellent foliage. Flower stems are very long and bloom production holds up well all through the hot weather. **\$2.90 ea.**—3 or more, \$2.70 ea.

*Sincera* Hybrid Tea. (Camprubi.) *Plant Pat.* 2055. Do you like white roses? Here's a lovely one. The blooms are unique, with a cool crisp beauty difficult to describe. Buds are medium long and pointed, opening to flowers of moderate size but extra fullness (55 to 65 petals), with the center beautifully furled. The soft satiny white color is warmed by primrose-yellow tints. A steady producer until late fall. Vigorous, broad, upright. **\$3.25 ea.**—3 or more, \$3 ea.

*Summer Rainbow* Hybrid Tea. (R. Jelly.) *Plant Pat.* 2746. This fine rose always seems to sparkle. The colors are beautifully blended—light crimson-pink with a soft chrome-yellow reverse, and as the flower develops, the crimson passes to fuchsia-pink. Buds are urn shaped, of medium size, solid and very well formed. Large, full, high-centered blooms with firm, satiny petals. Pleasing tea fragrance. Excellent to cut. Average height. **\$3.25 ea.**—3 or more, \$3 ea.

*Talisman* Hybrid Tea. (Howard.) There are now many better roses than this but if, for auld lang syne, you must have Talisman—here it is. It created a sensation when it first came out because it was the first breakthrough in multi-colors, an orange and rose combination. Blooms are of medium size, double, with pleasant perfume. At its best in spring and fall. Fairly tall, with long stems and light green, leathery leaves. **\$2.90 ea.**—3 or more, \$2.70 ea.

*White Knight* Hybrid Tea. (The House of Meiland.) *Plant Pat.* 1359. A clean pure white rose with curled petals producing a star effect. Blooms are of exhibition calibre and of good lasting quality. The beautifully shaped buds open to firm, satiny white blooms of medium size. Excellent for cutting, though not very freely produced. The plant has moderate vigor and good disease resistance, and grows upright to about 3 feet. **\$3.25 ea.**—3 or more, \$3 ea.

## SPECIAL DIAMOND ANNIVERSARY OFFER

### THE 12 ALL-TIME GREAT

These are Star grade, 2-year, No. 1 field-grown plants guaranteed to grow and bloom. Stretch your dollars by taking advantage of this Offer 125.

*CAMELOT*. Orange-pink. Described and pictured on page 15.

*CHICAGO PEACE*. Lively pink and yellow. Described and pictured on page 5.

*CHRYSLER IMPERIAL*. Deep red. Described and pictured on page 6.

*FIRST PRIZE*. Two-tone pink. Described and pictured on page 12.

*GOLDEN GIRL*. Yellow. Described and pictured on page 8.

*MISS ALL-AMERICAN BEAUTY*. Deep pink. Described and pictured on page 9.

*MISTER LINCOLN*. Scarlet-red. Described and pictured on page 8.

*PEACE*. Yellow tinted pink. Described and pictured on pages 4 and 7.

*PINK PEACE*. Dusty rose. Described and pictured on page 5.

*PORTRAIT*. Pink. Described and pictured on front cover and page 3.

*QUEEN ELIZABETH*. Shell-pink. Described and pictured on page 20.

*TROPICANA*. Orange-red. Described and pictured on page 9.

#### OFFER 125

### The 12 All-Time Great

A tremendous value!

Regular Price \$43.30

Only **\$37.50**

#### OFFER 125A

### 5—Our Selection

including the *PEACE* Rose

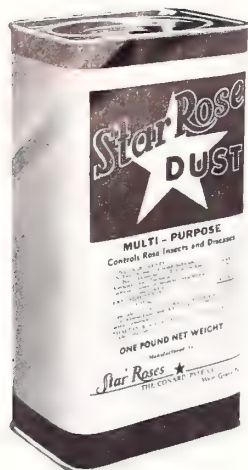
Let us do the selecting and we will send you five No. 1 Grade, field-grown Hybrid Tea roses, including the famous *PEACE* rose. Every plant a different kind, every one with the Star Guarantee to live and bloom.

A \$14.50 value

Only **\$9.90** SAVE \$4.60



**WE USE THESE PRODUCTS OURSELVES  
TO INSURE STAR QUALITY ROSES . . .**  
*. . . we recommend them highly to you!*



### STAR ROSE DUST

The same all-purpose formulation which we find so effective in our rose growing fields is available to you in Star Rose Dust. Containing the latest and most effective accepted ingredients, Star Rose Dust provides the complete protection your roses deserve. For greatest economy and best coverage apply dust lightly. Regular applications will keep your roses at their best. Lb. \$2.95; 3 lbs. \$7.95; 24 lbs. \$39.90, ppd.

### STAR ROSE SPRAY

This do-it-all spray contains the same powerful ingredients as Star Rose Dust. One pound makes 10 gallons of spray, and gives you the most complete plant protection possible in a single formulation. Fully proved by regular use in our own fields, Star Rose Spray is economical and easy to use. Many gardeners use both Dust and Spray. See "Which is Better—Dust or Spray?" (in opposite column) for the reasons. A pound of Star Rose Spray goes a very long way. Lb. \$3.75; 3 lbs. \$9.90, ppd.

### STAR ROSE FERTILIZER

This is a high quality balanced plant food . . . a fertilizer developed out of long experience in knowing what roses thrive on. Contains organic and inorganic material, available nitrogen, phosphorus and potash in 7-7-7 analysis. We believe this fertilizer is best for roses, mums and other garden flowers, lawns, vegetable gardens or wherever you need to give plants a balanced diet. Use it when planting your roses and regularly as they grow. Star Rose Fertilizer is a favorite with both experts and amateurs. 5 lbs. \$2.90; 10 lbs. \$4.65; 25 lbs. \$6.95, ppd.

### STAR ROSE GROW (Not illustrated)

Sometimes called Speed Feed, Star Rose Grow is ideal as a starter solution in transplanting and for leaf feeding of roses and other plants . . . especially effective in perking up old, starved, or neglected plants. Good for house plants, too, as well as miniature roses. The basic formula of 15% nitrogen, 30% available phosphoric acid and 15% potash gives you a quickly effective "pep-up" for your plants. 2 to 4 teaspoons of Star Rose Grow makes a gallon of solution. Lb. \$3.50; 3 lbs. \$6.95, ppd.

### WIRE LABEL STAKES

Use these stakes to hold the Star tags from all your roses and the labels for the other plants in your garden. Long lasting and inexpensive, wire label stakes are handy and make identifying your plants easy. Labels are not included. 2 doz. \$1.90; 5 doz. \$4.25; 10 doz. \$6.95; 1000 for \$49.95, ppd.

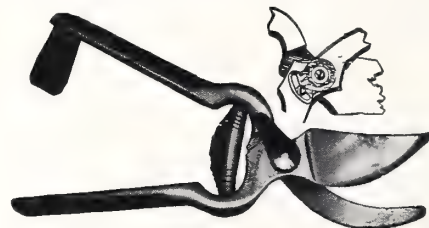


### WHICH IS BETTER— DUST OR SPRAY?

Both give effective protection. Dusting is quicker because you can keep your duster filled, ready for use after a rain or at the first hint of trouble. Spraying, on the other hand, gives wider coverage, therefore better control. For these reasons many expert gardeners use both Star Rose Dust and Star Rose Spray for worry-free rose gardening. Whether you choose dusting or spraying or a combination of both practices you can put your trust in these products—we do. When applying dusts or sprays remember that light, widespread coverage is more effective than a deluge. Also, during hot weather, it is best to spray after sundown to avoid spray burn on the young, tender leaves and shoots.

### PROFESSIONAL PRUNER

Just like the pruners we use in the rose fields, these specially designed German shears do an easy, efficient job of cutting. \$6.95, ppd.



### ROSELIFE

Add days to the life of your cut blooms! Follow these simple steps:

1. Prepare Roselife and warm water (about 100 degrees) as directed on package.
2. Plunge stems of cut blooms into this water after removing extra leaves, thorn tips, and about 1 inch from the stem end with a sharp knife.
3. Keep in cool place for two hours or longer.
4. Maintain water level for life of bloom.

25 1-qt. packets \$2.95, ppd.

### FOR SPECIFIC USES

These items are effective in the control of specific problems which occasionally crop up. Good to have on hand.

ACTI-DIONE® controls Mildew.

A new formula spray for sure control of mildew (a fungus that makes leaves look powdery white). A 5-ounce package makes 10 gallons of spray. \$1.95, ppd.

KELTHANE—specific for Red Spider Control. 8-ounce bottle makes 24 gallons of spray. A sure cure for these pesky mites when they attack your plants. \$3.95, ppd.

PHALTAN® stops Blackspot.

One 6-ounce can makes 30 gallons of spray to protect roses from Blackspot (a fungus that makes black circles on the leaves and turns leaves yellow). 75% wettable powder. \$2.95, ppd.

ROSE CANE SEALER. Use after pruning, to inhibit borers. Inexpensive—easy to use. 4-ounce dauber cap container goes a long, long way. \$1.45, ppd.

#### OFFER 126

Admiral Duster and 1 lb.  
Star Rose Dust (\$8.90  
Value) Only \$7.90

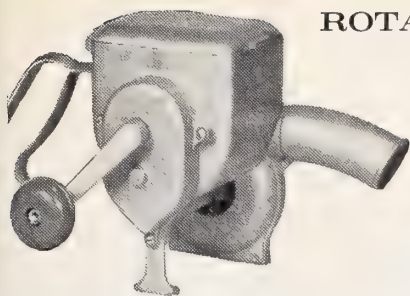


#### OFFER 126A

Rotary Duster and 3 lbs.  
Star Rose Dust  
(\$20.90 Value)  
Only \$18.90







## ROTARY DUSTER

This duster has been so popular with our greenhouse employees we decided to offer it to our customers. Light and easy to hold, the duster is so simple to use that dusting is sure to get done. You can keep this sturdy duster filled and ready for

weekly dust applications and in-between times when rain has washed dust away. The geared hand crank turns smoothly and throws a stream of dust as far as 8 feet. This handy garden tool stands upright when not in use. \$12.95, ppd.



## COMPRESSION TANK SPRAYER

A sturdy, big capacity galvanized steel sprayer with welded seams ready to handle any home garden spraying job. With a twist of the nozzle you can adjust spray from a solid stream to a fine fog. 3-gallon capacity. Can be used with any spray material; with reasonable care this sprayer will last for years. A few strokes of the pump builds up pressure. Shoulder strap included. \$16.95, ppd.



## ADMIRAL DUSTER

Very inexpensive but efficient to use, this improved model of a favorite duster delivers an even flow of dust to the plant. Plunger is self-lubricating, easy working. A long extension tube and a swivel head deliver dust where you want it—at the tops and bottoms of plants and the undersides of leaves. Easily loaded through a large fill opening. The Admiral is light weight and always ready to use. \$5.95, ppd.

## ORDER INSTRUCTIONS

**Dormant plants.** Prices in this catalog are for dormant roses and are void after June 1972. All Rose plants are 2-year, field-grown, guaranteed to bloom. Orders are accepted subject to stock unsold. Patented varieties are sold under license from the patent owner.

**All "3-for" and group offer prices** apply ONLY when plants are shipped to the same address at the same time. "3-for" prices apply to 3 of one variety only. In the group offers, we reserve the right to substitute sold-out varieties with kinds of equal or greater catalog value. We substitute only when necessary and only with other good varieties. However, we cannot make changes in offers on request. Their special price prohibits the extra handling these requests would require.

**Parcel post prepaid.** All plants and other items in this catalog are shipped at our expense, prepaid to your door. Plants will be shipped at the proper time for planting in your locality.

**Packing charges.** Orders over \$10 are packed without charge. We must charge a 50c packing fee on all orders that amount to less than \$10. This packing charge will apply on any portion of an order shipped separately which totals less than \$10. In cases where weather or some other condition forces us to ship parts of your order separately, this charge will not apply.

**Enclose payment** with your order. We do not ship C.O.D.

**Add sales tax** of 6% on orders to be delivered in Pennsylvania.

**Please print** your name and address on the order sheet, and don't forget the Zip Code. All orders from one household should be made under the same name.

## THESE BOOKS PROVE THERE'S NO MYSTERY TO GROWING BEAUTIFUL ROSES!

### "Handbook on Roses"

from the WORLD-FAMOUS BROOKLYN BOTANIC GARDENS

Here is one of the most informative and useful books on roses and rose growing ever published. It was edited by S. B. Hutton, of The Conard-Pyle Co., who has drawn on his many years of experience with roses. In doing so, Mr. Hutton has been assisted by an editorial board of over 30 distinguished rose experts. Never before have so many knowledgeable rosarians combined their "know-how" and experience in so interesting a way to make the growing and enjoyment of roses so easy to everyone. \$1.25 each, ppd.

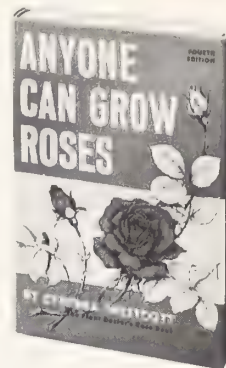
### "Anyone Can Grow Roses"

by CYNTHIA WESTCOTT

Since the first edition of "Anyone Can Grow Roses" was published, this guide to rose culture has become a standard handbook. There is just no other book quite like it, either in its understanding of the home gardener's problems or in the simplicity with which the essentials of rose growing are presented.

It gives you: 10 basic commandments of rose growing, how to choose roses, identifying rose pests and diseases, where to buy roses, how to prepare and plant your rose garden, and many other down-to-earth helpful tips on growing better roses. This book is a must for every rose grower's library, beginner or expert.

Hardbound copy—\$5.95, ppd.



### "Do's and Don't's of Home Landscape Design"

by ROBERT J. STOFFEL

We consider this to be the most practical book on home landscaping on the market today. As the name implies, it tells in a concise manner the things to strive for and the pitfalls to avoid in your home beautification plans. \$6.95, ppd.



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**STAR® ROSES • The Conard-Pyle Co. • West Grove, Pa. 19390**

**Phone: (215) 869-2426**



ABBREVIATIONS USED

Bic = Bicolor	Dk = Dark	Lt = Light	Str = Strong
Bl = Blend	Ex = Excellent	M or = Medium	T = Tall
Bril = Brilliant	Fl = Floribunda	Med = Medium	Upr = Upright
Brt = Bright	Gr = Grandiflora	Multi = Multicolor	V = Very
Cl = Climber	HT = Hybrid Tea	Or = Orange	Vig = Vigorous
Cpd = Cupped	L = Low	Pk = Pink	Wh = White
Cr = Cream	Lav = Lavender	Sh = Shrub	Yel = Yellow
Dbl = Double	Lg = Large	Spr = Spreading	

# STAR® ROSE FACT SHEET

## HYBRID TEA ROSES

The marvelous, long-stemmed roses you get from a florist are Hybrid Teas. They come in a wide color range, are large and well formed, many richly fragrant, usually long stemmed. All are perfect to cut.

Rose Name	Index	Color	Bud	Bloom	Fragrance	Height	Plant Habit	Uses			Outstanding Characteristics	Price	
								Cut	Mass	Hedge		Each	3 For
American Heritage	17	Cr-wh, pk bl	Long	Lg, dbl	Slight	T	Str, upr	Yes	Good	No	Color, form	\$3.75	\$10.20
Apollo (new)	52	Med yel	Long	Flat	Slight	T	Str, broad	Yes	Fair	No	Color, vigor	4.90	13.65
Bewitched	25	Phlox-pk	Med long	Lg, full	Good	M	Upr, broad	Yes	Fair	No	Lg flat blooms	3.50	9.60
Big Red	13	Deep red	Lg	Big, fat	Good	MT	Erect, spr	Yes	Fair	No	Large blooms	3.50	9.60
Blanche Mallerin	6	Pure wh	V long	Even, flat	Some	MT	Upr	Yes	Fair	No	Bud & color	2.90	8.10
Candy Stripe	23	Striped pk	Long, lg	Lg, full	V	T	Str, erect	Yes	Yes	No	Unusual color	3.25	9.00
Charlotte Armstrong	7	Lt red	Long	Lg, shapely	Good	MT	Upr	Yes	Yes	No	Color, form	2.90	8.10
Chicago Peace	5	Pk-yel bl	Fat	Lg, full	Some	M	Str, broad	Ex	Yes	Fair	Has everything	3.50	9.60
Christian Dior	18	Red-red	Shapely	Big, full	Slight	T	Rather leggy	Ex	Fair	No	Wonderful cut	3.50	9.60
Chrysler Imperial	6	Deep red	Med full	Full, dbl	V	M	Vig, upr	Good	Yes	No	Has everything	2.90	8.10
Colorama	16	Yel-red bic	Med	Lg, dbl, cpd	Some	M	Upr	Yes	Yes	No	Vivid color	3.50	9.60
Command													
Performance	12	Bril or	Long	Med, shapely	Slight	VT	Upr	Yes	No	No	Color & bud	4.00	10.95
Condesa de Sagato	25	Yel-red multi	Short	Med cpd	Some	M	Spr	Fair	Fair	No	Color	2.90	8.10
Confidence	7	Pastel pk	Long	Med dbl	Slight	MT	Upr, bushy	Yes	Fair	No	A classic	2.90	8.10
Crimson Glory	24	Dk red	Short	Med full	V	ML	Spr	Fair	Yes	Fair	Prolific bloom	2.90	8.10
Eclipse	6	Clear yel	V long	Flat open	Good	MT	Upr	Fair	Yes	No	Shape of bud	2.90	8.10
First Prize	12	Pk	V long	Urn, dbl	Good	MT	Upr	Ex	Fair	No	A classic	4.50	12.45
Fragrant Cloud	23	Or-red	Full, fat	Lg	V	MT	Upr	Yes	Yes	No	Color, fragrance	4.00	10.95
Garden Party	19	Cr tinged pk	Med long	Lg, dbl	V	T	Broad	Yes	Yes	Fair	A classic	3.50	9.60
Garden State	22	Rich pk	Med long	Med full	Slight	VT	Upr	Yes	Fair	No	Vigor, color	3.25	9.00
Golden Prince	10	Brt deep yel	Med long	Lg, dbl	Some	M	Even	Fair	No	No	Color	3.50	9.60
Granada	14	Red-yel multi	Urn-shape	Med cpd	V	M	Broad, bushy	Ex	Yes	Yes	Has everything	3.50	9.60
Helen Traubel	24	Apricot-pk	Med long	Lg, loose	V	MT	Broad	Fair	Fair	No	Lovely color	2.90	8.10
Indiana	22	Bril red	Fat	Lg, full	Good	MT	Broad	Yes	Yes	Fair	Lots of bloom	3.25	9.00
John F. Kennedy	12	Wh	Long	Med dbl	Some	T	Upr	Yes	Fair	No	Lots of bloom	4.00	10.95
King's Ransom	18	Chrome-yel	Long	Lg, shapely	Slight	MT	Bushy	Yes	Fair	No	Ex yel	3.75	10.20
Lady Elgin	17	Or-apricot	Med long	Solid	Good	MT	Str, upr	Yes	Fair	No	Bud & color	3.25	9.00
Lady X	14	Lav-pk	Urn-shape	Med, shapely	Some	T	Upr, broad	Ex	No	No	Vigor, color	3.50	9.60
Laura	11	Luminous pk	V long	Lg petaled	Good	T	Erect, vig	Yes	No	No	A lady rose	4.00	10.95
Mirandy	24	Dk crimson	Lg, fat	Big, dbl	V	M	Upr, spr	Yes	Fair	No	A classic	2.90	8.10
Miss All-Am. Beauty	9	Deep pk	Lg, full	Lg, v full	V	M	Vig, upr	Ex	Yes	No	Has everything	3.75	10.20
Miss Lincoln	8	Velvet red	Long	Big, full	V	T	Vig, erect	Yes	Yes	No	Has everything	3.50	9.60
Oklahoma	21	Deep dk red	Full	Lg, loose	V	MT	Upr, bushy	Yes	No	No	A classic	3.50	9.60
Pascali	20	Pure wh	Long	Lg, urn-shape	Slight	T	Vig, upr	Yes	Fair	No	A classic	3.75	10.20
Peace	4,7	Yel pk-tinged	Lg	Lg, full	None	M	Str, broad	Ex	Yes	Fair	A classic	2.90	8.10
Pharaoh	11	Deep scarlet	Med	Lg, dbl, loose	Some	MT	Vase-shape	Ex	Yes	No	Has everything	4.00	10.95
Picture	24	Rose-pk	Med	V dbl, med	Some	ML	Bushy	Yes	Fair	No	Form, color	2.90	8.10
Pink Peace	5	Rich deep pk	Big	Big, full	V	T	Str, erect	Yes	Yes	No	Has everything	3.50	9.60
Polynesian Sunset	19	Coral-or	Med	Lg, dbl	Some	M	Vase-shape	Yes	Fair	No	Lovely color	3.75	10.20
Portrait (new)	3	Med pk	Full, fat	Full, dbl	V	M	Upr, bushy	Yes	Yes	Fair	Has everything	4.50	12.45
Pres. H. Hoover	25	Scarlet-pk-yel	Urn-shape	Med loose	Good	T	Erect, slender	Yes	No	No	Contrasting colors	2.90	8.10
Royal Highness	13	Pastel pk	Long	Lg, dbl	Good	M	Str, erect	Ex	No	No	A classic	3.50	9.60
Sincera	25	Pure wh	Med long	Med, full	Some	M	Upr, broad	Yes	No	No	A classic	3.25	9.00
Soeur Therese	24	Buttercup-yel	Short	Even	Slight	MT	Broad	Yes	Fair	No	Color	2.90	8.10
Summer Rainbow	25	Pk-yel	Med	Dbl, full	Some	M	Upr, bushy	Yes	Fair	No	Contrasting colors	3.25	9.00
Summer Sunshine	21	Deep yel	Long	Lg, loose	Slight	MT	Erect, bushy	Yes	Fair	No	A classic	3.75	10.20
Swarthmore	19	Rose-red	V long	Pointed	Some	VT	Upr, bushy	Ex	No	No	Bud & form	3.25	9.00
Talisman	25	Or-rose multi	Short	Flat	Some	M	Upr	No	No	No	Good name	2.90	8.10
Tiffany	15	Pk	Long	Full, high	V	MT	Vase-shape	Ex	Fair	No	Has everything	3.50	9.60
Tropicana	9	Or-red	Med long	Dbl, cpd	Slight	MT	Str, leggy	Ex	Yes	No	Has everything	3.75	10.20
White Knight	25	Pure wh	Long	Full, high	Some	M	Vase-shape	Yes	No	No	Shape, color	3.25	9.00

## GRANDIFLORA ROSES

Grandifloras generally grow taller than Hybrid Teas. Their flowers may be somewhat smaller, in long-stemmed clusters. They are best planted where their height will be an advantage.

Rose Name	Index	Color	Bud	Bloom	Fragrance	Height	Plant Habit	Uses			Outstanding Characteristics	Price	
								Cut	Mass	Hedge		Each	3 For
Aquarius	18	Pk	Med full	Med, dbl	Some	T	Vig, bushy	Yes	Yes	Yes	Lots of bloom	\$4.50	\$12.45
Camelot	15	Coral-pk	Oval	Lg, cpd	V	MT	Str, spr	Fair	Yes	Fair	Beauti foolproof	3.50	9.60
Comanche	17	Indian red	Long	Med full	Slight	MT	Upr	Yes	Yes	No	Lots of bloom	3.75	10.20
Golden Girl	8	Golden yel	Med long	Dbl, shapely	Slight	M	Upr	Yes	Yes	No	Lots of bloom	3.50	9.60
Montezuma	23	Salmon-rose	Fat	Med dbl, tight	Slight	MT	Broad, str	Yes	Fair	Fair	Has everything	3.50	9.60
Queen Elizabeth	20	Rich lt pk	Oval	Med cpd	Slight	T	Upr, broad	Ex	Yes	Fair	Has everything	3.50	9.60
Scarlet Knight	14	Deep red	Med	Lg, loose	Some	MT	Upr, full	Yes	Yes	No	Lots of red	3.75	10.20
Starburst	10	Red-yel multi	Med	Cpd	Good	M	Broad	Yes	Yes	Fair	Vivid color	3.50	9.60

## FLORIBUNDA ROSES

Floribundas bloom in clusters and are excellent for continuous masses of color outdoors. Many have blooms as well formed as Hybrid Teas. They are ideal for hedges and along walks.

Rose Name	Index	Color	Bud	Bloom	Fragrance	Height	Plant Habit	Uses			Outstanding Characteristics	Price	
								Cut	Mass	Hedge		Each	3 For
Angel Face	31	Soft lav	Urn-shape	Perfect, ruffled	V	L	Spr, shapely	Yes	Yes	Fair	Color, form, fragr	\$3.50	\$9.60
Betty Prior	34	Med pk	Small	Med size, single	None	T	Str, spr	No	Ex	Ex	Tall mass display	2.90	8.10
Circus	34	Gold-red multi	Urn-shape	Med	None	ML	Spr	Fair	Ex	Good	Colorful	3.25	9.00



## FLORIBUNDA ROSES, continued

Rose Name	Index	Color	Bud	Bloom	Fragrance	Height	Plant Habit	Uses			Outstanding Characteristics	Price	
								Cut	Mass	Hedge		Each	3 For
Europeana	30	Dk red	Full	V dbl	Slight	L	Broad	Ex	Ex	Ex	Prolific bloom	\$3.25	\$9.00
Fashion	33	Brt apricot	Urn-shape	Lg, flat	Good	M	Bushy	Fair	Ex	Ex	Has everything	2.90	8.10
Fire King	33	Or-red	Long	Med full	Some	T	Upr	Ex	Ex	Ex	Brt color	3.25	9.00
Gene Boerner	31	Pk-pk	Med	Lg, dbl	Slight	M	Erect, bushy	Yes	Ex	Ex	Lots of bloom	3.50	9.60
Goldilocks	34	Pure yel	Oval	V dbl, small	None	L	Spr	No	Ex	Fair	Color	2.90	8.10
Redgold	30	Yel-red multi	Urn-shape	Small, brt	None	M	Vig, bushy	Fair	Ex	Ex	Constant color	3.75	10.20
Red Pinocchio	34	Dk red	Blunt	Med, v dbl	Good	L	Broad, bushy	Fair	Yes	Yes	Lots of color	2.90	8.10
Rumba	33	Red & gold	Oval	Small, shapely	Some	M	Uniform, broad	Fair	Ex	Ex	Vivid color	3.25	9.00
Saratoga	33	Pure wh	Urn-shape	Med dbl	Good	L	Uniform, broad	Yes	Ex	Ex	Foolproof	3.25	9.00
Spartan	34	Red-coral	Oval	Dbl, even	Good	M	Bushy	Fair	Ex	Ex	Vigor, color	3.25	9.00
Sunspot	33	Brt yel	Oval	Even, dbl	Slight	M	Uniform, broad	Yes	Ex	Ex	Has everything	3.25	9.00
Tamango	32	Deep red	Oval	Lg, dbl	Slight	T	Vig, erect	Yes	Ex	Ex	Lasting, foolproof	3.75	10.20
Zambra	34	Bril or	Oval	Even, flat	Slight	M	Broad, even	Fair	Ex	Ex	Lots of bloom	3.25	9.00

## CLIMBING ROSES

Climbing roses produce their flowers on long canes, creating a tremendous show on a wall, fence or trellis. Fine screen for a porch or to hide unsightly objects. Most Climbers need a season to get established before they start to bloom.

Rose Name	Index	Color	Bud	Bloom	Fragrance	Height	Plant Habit	Uses			Outstanding Characteristics	Price	
								Cut	Mass	Hedge		Each	3 For
Blaze	36	Med red	Oval	Med size	Slight	T	Vig, str	No	Ex	Fence	Easy to grow	\$2.90	\$8.10
Blossomtime	37	Pk	Oval	Med size	Good	M	Vig, spr	Fair	Yes	Fence	Lots of bloom	3.25	9.00
Cl. Crimson Glory	36	Deep red	Med	Med full	V	M	Upr	Yes	Yes	Fence	Bloom size	3.00	8.25
Cl. Peace	37	Yel tinged pk	Fat	Lg, full	None	T	Vig, broad	Yes	Fair	Fence	Lg bloom	3.00	8.25
Coral Dawn	37	Coral-pk	Oval	Cpd, med	Good	MT	Vig, spr	No	Yes	Fence	Lots of bloom	3.00	8.25
Don Juan	36	Deep red	Med	Lg, full	Some	T	Upr	Yes	Yes	Fence	Has everything	3.50	9.60
Golden Showers	36	Daffodil-yel	Long	Med flat	Good	T	Upr	Yes	Ex	Fence	Lots of bloom	3.50	9.60
New Dawn	37	Flesh-pk	Oval	Med flat	Slight	T	V vig, spr	No	Yes	Fence	Vigor, foolproof	2.90	8.10
Pillar of Fire	37	Coral-red	Med	Med dbl	Slight	M	Str, upr	No	Ex	Fence	Lots of bloom	3.25	9.00
Red Empress	36	Rich red	Med	Lg, loose	Good	T	Erect, slender	Yes	Yes	Fence	Quality of bloom	3.25	9.00
Rhonda	36	Coral-pk	Oval	Med dbl	Slight	M	Str, broad	Yes	Yes	Fence	Lots of bloom	3.50	9.60
White Dawn	37	Wh	Short	Flat	Good	T	Str, irregular	No	Yes	Fence	Foolproof	2.90	8.10

## SHRUB ROSES

Shrub roses are more spreading, denser plants than bush roses and are extremely useful as thick but friendly hedges. Vigorous, healthy, requiring no care, they are used to screen private areas, to edge a property and alone as sturdy everblooming shrubs.

Rose Name	Index	Color	Bud	Bloom	Fragrance	Height	Plant Habit	Uses			Outstanding Characteristics	Price	
								Cut	Mass	Hedge		Each	3 For
Sea Foam	38	Wh	Oval	Full dbl	Slight	L	Spr	Fair	Ex	Broad	Foolproof	\$3.25	\$9.00
The Fairy	38	Seashell-pk	Oval	Small	None	L	Bushy	Fair	Ex	Ex	Foolproof	2.90	8.10

## MINIATURE ROSES

Miniature roses are grown like other kinds but are tiny in every detail . . . only 10 to 15 inches tall, with fern-like leaves and jewel-like flowers. In rock gardens, as dainty edgings and in small beds by themselves they are captivating and ruggedly hardy.

Rose Name	Index	Color	Bud	Bloom	Fragrance	Height	Plant Habit	Uses			Outstanding Characteristics	Price	
								Cut	Mass	Hedge		Each	3 For
Baby Gold Star	39	Golden yel	Long	Dbl, flat	Some	T	Upr	Ex	Fair	Fair	Form, color	\$1.75	\$4.80
Bo-Peep	39	Blush-pk	Urn-shape	Star-shape	None	M	Broad, upr	Good	Good	Good	Best pk	1.75	4.80
Chipper	39	Coral-pk	Vase	Full dbl	None	T	Full, upr	Fair	Ex	Ex	Vigor, color	1.75	4.80
Cinderella	39	Wh	Urn-shape	Dbl, flat	None	L	Broad	Ex	Ex	Ex	A classic	1.75	4.80
Midget	39	Carmine-red	Oval	Cpd	None	M	Str, erect	Fair	Fair	Good	Lots of bloom	1.75	4.80
Pixie Rose	39	Rose-pk	Urn-shape	V dbl	Slight	M	Upr	Good	Good	Good	Lovely form	1.75	4.80
Red Imp	39	Deep crimson	Oval	V dbl	None	M	Broad, upr	Good	Ex	Ex	A classic	1.75	4.80
Scarlet Gem	39	Or-scarlet	Vase	Full dbl	None	T	Full, upr	Ex	Ex	Ex	A classic	1.75	4.80
Shooting Star (new)	38	Yel, red	Ovoid	Star-shape	Slight	M	Bushy	Good	Good	Good	Form, color	2.00	5.40
Starina	39	Or-red	Urn-shape	Full dbl	Slight	T	Str, upr	Ex	Ex	Ex	Has everything	1.75	4.80
Sweet Fairy	39	Shell-pk	Tiny	Shapely	V	L	Bushy	No	Good	Fair	Lovely form	1.75	4.80



### OFFER 129

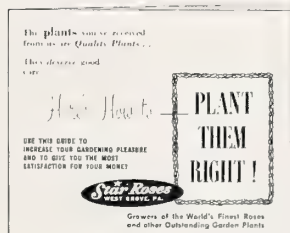
#### 6 for the Finest in Cut Blooms

ANGEL FACE  
CHICAGO PEACE  
MISS ALL-AMERICAN  
BEAUTY  
MISTER LINCOLN  
PEACE  
ROYAL HIGHNESS

**\$18.90**



### PLANTING GUIDE sent with your order



pruning and spraying, the booklet describes and pictures the steps to success with roses . . . and also gives pertinent facts about the growing of bulbs and perennials. A copy is sent FREE with every order we fill.

If you have never before grown roses, you will find this 24-page booklet a helpful guide to proper planting and cultural methods. And if you're an old hand at rose growing, you will probably want to look through it and double-check on the procedures you have been following. From planting, through



### OFFER 129A

#### 6 Very Fragrant

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CANDY STRIPE  
CHRYSLER IMPERIAL  
MISS ALL-AMERICAN  
BEAUTY  
MISTER LINCOLN  
PORTRAIT

**\$18.60**





# FLORIBUNDAS . . . .



EUROPEANA

*Redgold*



Floribunda. (Dickson.) *Plant Pat. 3006*. A splendid Floribunda that you will find most attractive as a landscaping plant. The flowers are not of the large show type, but they are a flashy contrast of colors and make bright bouquets for table decoration.

At first soft chrome-yellow, the urn-shaped buds turn darker as they open, to a glowing orange-gold. Petals are edged brick-red, which later turns deeper magenta. The flowers are moderately double (about 30 petals), with a light fragrance. Their color and shape last remarkably well. Eight-inch stems, some bearing only one flower and others clusters. Plants are rangy, medium tall, excellent as a medium border.

**\$3.75 ea.**—3 or more, \$3.40 ea.

"When living with roses one never gets old and calendars don't matter."

Q. M., Italy

*Europeana*



Floribunda. (G. de Ruiter.) *Plant Pat. 2540*. Our field note on this rose says "Simply tremendous." Each stem is one big bouquet of rich satiny crimson-red, and the plant is covered with these masses of bloom. Often there are as many as 20 or more individual flowers on one branch, each bloom about 2½ inches across, with beautifully ruffled petals forming a rosette. Just one of these flower clusters is enough to make a bouquet, and in the house it will hold as long as a week. On the plant, a head of bloom will last even longer than that.

The low, bushy plant has very large, leathery leaves, soft mahogany-red when they first appear. It blooms repeatedly through the summer, making a wonderful contribution to any yard. A true bedding Floribunda with many uses in the landscape. Will give satisfaction anywhere.

**\$3.25 ea.**—3 or more, \$3 ea.

REDGOLD





# SUPERB FOR LANDSCAPING

## Floribundas as Landscape Plants



Don't be afraid to plant Floribunda roses as you would any other flowering shrub. They do well as a low border or a taller hedge (depending on the kind), as an edging for a driveway, or as a facer for a wall or fence. Of course, they may also be used in beds or as individual specimens.

Floribundas are very free-blooming, easy-going plants. The blooms are seldom as large as Hybrid Teas but many are just as well shaped. Usually they come in clusters, large or small. Look on them as a long-term investment in beauty, for that's what they are. Buy good plants, treat them fairly, and they will bloom for years.



### OFFER 131 For Masses of Color

ANGEL FACE  
EUROPEANA  
GENE BOERNER  
REDGOLD

**\$12.80**

ANGEL FACE



GENE BOERNER



*Gene Boerner* Floribunda. (Boerner.)  
Plant Pat. 2885. Pretty as  
can be—each plant a bouquet of pink.  
Dainty pointed buds of deep rose color become clear soft pink flowers with a deeper pink center, their satiny petals gracefully rolled at the edge. They are borne in clusters of 7 to 9 on strong stems and are slightly fragrant. A bush with buds and blooms in various stages of opening is a delightful sight.

An erect, bushy grower often over 3½ feet high, well branched and fully covered with bright green foliage. Blooms in profusion and is a nice rose to cut for informal arrangements. A fitting memorial for E. S. (Gene) Boerner, who created so many good roses.

**\$3.50 ea.**—3 or more, \$3.20 ea.

*Angel Face* Floribunda. (Swim & Weeks.)  
Plant Pat. 2792. A charmer if  
ever there was one! The exquisite color and lovely shape of these flowers is quite unique and captivating. Dainty urn-shaped buds of warm ruby-pink and good-sized flowers of rich lavender softly edged ruby. Petals are wavy and scalloped, forming blooms of perfect shape, about 3½ to 4 inches in width. Firm and lasting in texture, they are extremely pretty from the day buds first show color until the last petal falls. One to three or four flowers are carried on a stem and have a nice fragrance. Good to cut too.

Growth is low and bushy, with dark leaves, and bloom production holds up well all season. An All-America Award Winner that is steadily winning its way to popularity with gardeners everywhere.

**\$3.50 ea.**—3 or more, \$3.20 ea.





TAMANGO



RUMBA

*Tamango* Floribunda. (The House of Meiland.)  
Plant Pat. 2857. A good, lasting deep red.  
Above average in flower size and quality, vigor and  
hardiness, and profusion of bloom.

The oval buds are so dark they look almost black at  
times, and they open to 4-inch, luminous velvety red  
flowers with 40 or more gracefully curved petals. Light  
tea fragrance. Usually in massive clusters of a dozen or  
more. A healthy, sturdy plant, taller than most Flori-  
bundas. Deep glossy green leaves. Neither vicious  
winters nor sweltering heat seems to affect the plant.  
Blooms freely and continuously. A rose for all uses—  
for long-lasting cut flowers as well as colorful garden  
display. Well adapted for planting as a screen or hedge.

\$3.75 ea.—3 or more, \$3.40 ea.



SARATOGA



### OFFER 132

Bright and  
Lasting

FASHION	SARATOGA
FIRE KING	SUNSPOT
RUMBA	TAMANGO

\$17.90





# THE UNBEATABLES

*Rumba* Floribunda. (Poulsen.) *Plant Pat.* 1919. A sparkling Floribunda to use as a hedge. Flowers in clusters of 5 to 12 are a flash of colors—a yellow, an orange, a strawberry-red, a pale pink will be shown all at one time in a cluster. Each bloom is about 2 inches across, solid and double, with 30 to 35 petals. Light, spicy scent. Very free growing, bushy and vigorous, reaching about 3 feet in height, with abundant foliage not troubled by disease.

**\$3.25 ea.**—3 or more, \$3 ea.

*Saratoga* Floribunda. (Boerner.) *Plant Pat.* 2299. Pure white, gardenia-like—extra large, extra beautiful. The flower is as much as 4½ inches across—unusual in a Floribunda. The buds are somewhat cream colored and open to the purest white. Flowers come on the plant in generous Floribunda style. When cut, they last a long time. Old rose fragrance. Plant reaches 2½ to 3 feet in height and has glossy green leaves.

**\$3.25 ea.**—3 or more, \$3 ea.

*Fashion* Floribunda. (Boerner.) Hailed everywhere as one of the very best Floribundas . . . a classic. Its refreshing, translucent color lasts unusually well and always looks alluring—soft coral-peach-pink suffused gold, a combination that livens the plant. The oval, deep peach buds open slowly to 3 to 3½-inch blooms of fine Hybrid Tea form and firm substance; fragrant too. Plants are loaded with bloom time after time all summer. Fashion grows vigorously to about 3 feet and has good foliage.

**\$2.90 ea.**—3 or more, \$2.70 ea.

*Fire King* Floribunda. (The House of Meilland.) *Plant Pat.* 1758. A tall, vigorous plant with brilliant deep orange-red flowers that never fail to win admiring comments. The neat-looking, perfectly formed buds and blooms come in big clusters. Fragrant flowers of medium size, with about 45 thick petals. They are excellent for cutting and very long lasting.

**\$3.25 ea.**—3 or more, \$3 ea.



FASHION

FIRE KING



SUNSPOT



*Sunspot* Floribunda. (Fisher.) *Plant Pat.* 2576. Rich butter-yellow buds slightly tinged orange turn a bright, sunny yellow as they open. These are full flowers often up to 5 inches across—as large and attractive as many Hybrid Teas. The graceful yellow blooms literally blanket the entire plant.

The bush grows rather upright but at the same time mound shaped, and is covered with light green leaves. We rate Sunspot as the best yellow Floribunda to date. Both its size and its color are extra good.

**\$3.25 ea.**—3 or more, \$3 ea.



# MORE FINE FLORIBUNDAS



SPARTAN

*Spartan* Floribunda. (Boerner.) Plant Pat. 1357. Clear deep coral blooms, as well formed as any Hybrid Tea . . . each one a perfect gem 3 to 3½ inches across. The fragrant flowers are borne in profusion all summer long, both singly and several together in a smallish cluster. They are perfect for cutting, and you can easily have a whole bowlful from just one bush.

The plant is tall and strong, reaching 2½ to 3 feet in height, with small glossy leaves. If you have space for only a few Floribundas, make sure one of them is Spartan.

**\$3.25 ea.**—3 or more, \$3 ea.



ZAMBRA

*Zambra* Floribunda. (The House of Meilland.) Plant Pat. 2140. A peppery orange tinted red, with mimosa-yellow at the base of the petals. An extra pleasing Floribunda because of this cheerleader color and the lovely form of buds and flowers. They are medium size but with a high pointed center. Open blooms gradually lose this form but are attractive at any stage. Light sweetbrier perfume. Average height, very bushy, with leathery foliage.

One of our West Virginia customers calls Zambra "magnificent in color and general behavior."

**\$3.25 ea.**—3 or more, \$3 ea.

*Circus* Floribunda. (Swim.) Plant Pat. 1382. A wonderful three-ring show that holds your attention every minute. The colors are ever-changing, from rich yellow and red in the buds to buff and soft pink with a flush of orange-scarlet. The well-formed buds burst into 45 to 50-petaled flowers, each one 2½ to 3 inches across, borne in enormous clusters that top the plant.

A bushy, rugged plant that never tires of putting on a performance. Hardy and healthy, Circus makes an excellent hedge or a fine show of color around a patio or foundation planting. Medium height, rather spreading.

**\$3.25 ea.**—3 or more, \$3 ea.



CIRCUS

*Betty Prior*

(Not illustrated.)

Floribunda. (Prior.) We particularly wish to point out Betty Prior as a first-rate hedge rose. It grows as tall as 4 feet or more, and may be used like any other flowering shrub. The large, spreading clusters of single blooms resemble pink dogwood in shape, size and color. Only 5 petals of lovely shell-pink, delightful all summer.

**\$2.90 ea.**—3 or more, \$2.70 ea.

*Goldilocks*

(Not illustrated.)

Floribunda. (Boerner.) Hardy and disease resistant. Goldilocks is a standard yellow Floribunda. Sunny yellow flowers in long-lasting clusters, becoming lighter as they age. Very double, cupped form. A dense, rather spreading plant of low to average height, producing bloom in steady waves all season. Very easy to grow and reliable for garden use.

**\$2.90 ea.**—3 or more, \$2.70 ea.

*Red Pinocchio*

(Not illustrated.)

Floribunda. (Boerner.) Deep carmine-red on the outside and brighter carmine inside. Bowl-shaped buds and cupped blooms with 25 to 30 petals. Quantities of large, fragrant clusters all season, long lasting and non-fading. A vigorous bush, with healthy foliage. Hardy, always in bloom, easy to grow. A most attractive Floribunda, especially in the bud stage.

**\$2.90 ea.**—3 or more, \$2.70 ea.





## TREE ROSES ARE SPECIAL

Only those who have seen the beauty of Tree Roses can appreciate what they do for any garden. An exciting new experience with roses can be yours this summer with these special Tree Roses grown on sturdy trunks 3 feet tall. Any kind of rose can be budded to such a trunk, and the flower will be exactly the same as the variety growing as a bush. It makes a fine accent in a planting of bush roses, at an entrance or beside a patio. Provide a stake as support, and tie the trunk in at least three places, using soft material so as not to damage the bark. Tree roses require very limited pruning—just enough to keep the top in shape.

We have selected some of our finest varieties to grow as trees, to give you thrilling accents for your lawn and garden. A little extra care will reward you with new gardening pleasure.



### OFFER 135

#### 5 Tree Roses

CHARLOTTE  
ARMSTRONG  
CHRYSLER IMPERIAL  
MISTER LINCOLN  
PEACE  
TROPICANA

**Only \$36.00**

Save \$7.75



We must add this little postscript to the box above to point out the extra beauty of Sea Foam and The Fairy when they are grown as Tree roses. The illustration (above, right) shows Sea Foam, and The Fairy too is a regular shower of the daintiest little roses you can imagine. Both are very hardy and carefree. There's nothing more charming that you can plant as a pick-me-up for your rose garden. For more description of both, see page 38.



SEA FOAM

## Star Tree Roses

### PRICES OF ALL TREE ROSES

**\$8.75 ea.**—\$8 ea. for any two to four—\$7.50 ea. for any five or more

*NOTE: Because we may run short of a kind in which you are interested, it is best to name a second choice from among those listed here.*

### Varieties Available

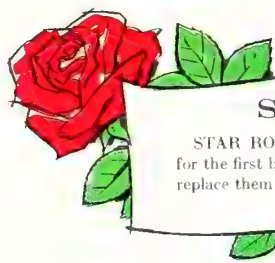
ANGEL FACE. Lavender (see page 31).  
CHARLOTTE ARMSTRONG. Carmine-red (see page 7).  
CHRYSLER IMPERIAL. Crimson (see page 6).  
FIRST PRIZE. Deep pink (see page 12).  
MISTER LINCOLN. Lively red (see page 8).  
PASCALI. White (see page 20).  
PEACE. Cream and pink (see pages 4 and 7).  
PORTRAIT. Pink (see page 3).  
QUEEN ELIZABETH. Rich pink (see page 20).  
SEA FOAM. White (see page 38).  
SUMMER SUNSHINE. Deep yellow (see page 21).  
THE FAIRY. Pink (see page 38).  
TROPICANA. Orange-red (see page 9).

TREE ROSES ARE SHIPPED DIRECT TO YOUR  
DOOR WITH ALL CHARGES PREPAID





RED EMPRESS



## Star® Rose Guarantee

STAR ROSES are guaranteed to grow and bloom as they should for the first blooming season after purchase. If they do not, we will replace them or refund the purchase price.

*Rhonda* Everblooming. (Lisemore.) *Plant Pat.* 2854. Beautiful large flowers of true medium pink with tones of coral. Satiny, well-shaped blooms on stiff stems excellent for cutting. Deep glossy green foliage, abundant and healthy, forms a perfect backdrop. Blooms profusely in spring and continuously all summer and fall. The only Climber we know that can be guaranteed to bloom the first year it is planted.

\$3.50 ea.—3 or more, \$3.20 ea.

*Cl. Crimson Glory* Repeat Blooming. (A. Naungayan.) A vigorous, fast grower covered with deep vivid crimson blooms, each on a long stiff stem. Fine for cutting. Urn-shaped buds and velvety, full, high-centered flowers with the same wonderful fragrance as the bush Crimson Glory. Good healthy foliage. Excellent on fences, walls and posts.

\$3 ea.—3 or more, \$2.75 ea.

*Blaze* New Improved Everblooming Kind. (Kallay.) A spectacle that brings a blaze of glory to fences and trellises from coast to coast. A great burst of brilliant scarlet in June and autumn, with some bloom in between. Profuse clusters that last for weeks. Very hardy and vigorous. Needs only slight pruning to keep it in bounds. Plant Blaze and you'll have a splendid showy Climber for many years.

\$2.90 ea.—3 or more, \$2.70 ea.



## A Blooming Wonder

Beside a doorway, at the end of a porch, on a wall or stump, over a fence, on a trellis or post . . . there are many places where climbing roses will make themselves at home. Just prune to keep them in bounds, and don't expect much bloom the first year.

*Red Empress* Everblooming. (Mallerin.) *Plant Pat.* 1573. Unusually fine foliage plus beautiful big flowers make this a thrilling rose in any landscape planting. The vivid rich red blooms are as large and handsome as Hybrid Teas—up to 5 inches across—and carried on sturdy stems. Heavy fragrance. Long, vigorous canes produce blooms repeatedly through the summer.

\$3.25 ea.—3 or more, \$3 ea.

*Don Juan* Everblooming. (Malandrone.) *Plant Pat.* 1864. Masses of bloom for fences and posts. This is a pillar rose growing 8 to 10 feet high, bearing plentiful, velvety crimson-red flowers repeatedly through the summer. The large, neatly formed buds, carried both singly and several on a stem, open to rich dark red, double flowers as much as 5 inches in diameter. Delightfully fragrant. Completely hardy and sure to please.

\$3.50 ea.—3 or more, \$3.20 ea.

*Golden Showers* Everblooming. (Lammerts.) *Plant Pat.* 1557. Extremely vigorous, with canes so strong the plant can almost stand alone like a bush rose, without support. It grows 6 to 8 feet high and is ideal against a post or pillar. Solid daffodil-yellow flowers, fragrant and very large for a Climber—up to 5 inches across, with 25 to 30 petals. Very free blooming.

\$3.50 ea.—3 or more, \$3.20 ea.

RHONDA





# CLIMBERS FOR GRACEFUL EFFECTS



DON JUAN



GOLDEN SHOWERS



BLAZE



## OFFER 137

### 3 Fine Climbers

DON JUAN  
GOLDEN SHOWERS  
RHONDA

**\$9.60**

CL. CRIMSON GLORY



## MORE CLIMBERS

**BLOSSOMTIME.** Everblooming. (O'Neal.) *Plant Pat. 1240.* Two-toned pink flowers—light pink on the top of the petals and dark rosy pink on the underside. Lovely double blooms with pleasing fragrance. One of the most continuous blooming of all Climbers. Grows to medium height, with healthy foliage. A good all-round two-toned pink Climber.

**\$3.25 ea.**—3 or more, \$3 ea.

**CLIMBING PEACE.** Repeat Blooming. (Brady.) Huge double flowers on strong stems—soft yellow and ivory, with a pink edging that spreads through the bloom (see the illustrations on pages 4 and 7). Truly magnificent. This Climber needs plenty of space, and also it needs two or three years to become established.

**\$3 ea.**—3 or more, \$2.75 ea.

**CORAL DAWN.** Everblooming. (Boerner.) A fine grower with rich leathery foliage. Large, coral to rose-pink flowers cover the plant. Each bloom is a beauty  $4\frac{1}{2}$  inches wide, with 30 to 35 petals as large as many Hybrid Teas—and fragrant too. Blooms are borne in clusters of 3 to 20. Ideal as a pillar rose, this 6 to 8-foot plant is very easy to grow.

**\$3 ea.**—3 or more, \$2.75 ea.

**NEW DAWN.** Everblooming. (Somerset.) Among the very hardiest of all everblooming Climbers. Soft blush-pink flowers the color of apple blossoms—altogether lovely. Fragrant and of good size, they come in clusters against very glossy, dark foliage. Repeated blooms all season. The pointed buds are perfect for cutting. Grows 15 to 20 feet, so give it plenty of space.

**\$2.90 ea.**—3 or more, \$2.70 ea.

**PILLAR OF FIRE.** Everblooming. (Shamburger.) *Plant Pat. 2329.* A very tall shrub or pillar rose, superb as an individual accent plant on the lawn and also as a high everblooming hedge. Grows to 8 feet or more. Vivid flowers of sparkling coral-red. Blooms come in clusters and the blazing bush is never without flowers. Strong enough to stand alone or can be tied to trellis or fence as a climber.

**\$3.25 ea.**—3 or more, \$3 ea.

**WHITE DAWN.** Repeat Blooming. (Longley.) The best white repeat-blooming Climber. The pure white, semi-double flowers resemble a gardenia and come in fragrant clusters. A strong grower, rather spreading.

**\$2.90 ea.**—3 or more, \$2.70 ea.



# SHRUB ROSES



SEA FOAM

*Sea Foam* Hybrid Shrub Rose. (Ernest Schwartz.) *Plant Pat. 2463.* A hardy, tremendously vigorous yet lovely shrub rose. Clusters of white bloom all season. Has no enemies. Use it as a specimen, a border, a broad low hedge, a pillar rose, a ground cover.

**\$3.25 ea.**—3 or more, \$3 ea.

"Our Sea Foam have been in bloom all summer—their long flowing arms covered with 2-in. white to shell-pink flowers. They have had no aphids, beetles, mildew or blackspot and the foliage is crisp and shiny. They are magnificent and I cannot thank you enough."

A. H. S., Connecticut

**MULTIFLORA HEDGE.** (*Not illustrated.*) A rugged, very thorny species rose suitable as a tall tough hedge on a farm or estate, where a thick barrier is needed. Grows 8 to 12 feet high and wide, making a living fence that is horse high, cattle strong and pig tight. Excellent for bird feed and cover. Requires little or no maintenance. These are 1-year plants. Set them a foot apart.

25 for \$3.90—50 for \$6.90—100 for \$11.90—500 or more, \$9 per 100



THE FAIRY

*The Fairy* (Bentall.) Multitudes of pink blooms from early summer to frost on an absolutely foolproof plant. Seashell-pink flowers in large clusters. Small, glossy, lacy foliage. A dense, hardy, thrifty bush, very resistant to disease and insects. Makes a fine lawn specimen, a colorful hedge or background planting. Will grow anywhere, even in part shade. Cut the dainty flowers as freely as you wish—there are always plenty more. An extraordinary rose with countless uses.

**\$2.90 ea.**—3 or more, \$2.70 ea.

SHOOTING STAR



## STAR® MINIATURE ROSES

For maxi pleasure in mini size, try some Miniature Roses. They grow only 10 to 15 inches tall at most and are true copies of the classic Hybrid Teas. Buds and flowers are exquisitely formed, nice and full, but no bigger than a quarter. The tiny leaves, thorns and branches are in proportion to the bloom.

These little roses are amazingly hardy, disease resistant and persistent blooming. Treat them like other roses (pruning, spraying, feeding), but plant them in beds of their own where you can easily watch their progress from day to day. You will be fascinated with them.

**SHOOTING STAR.** (The House of Meiland) NEW. Charming for boutonnieres and dainty arrangements. As the bloom opens, the sides of the petals curl under, forming a petal with a distinct point. This together with its color combination of yellow and fiery red gives the bloom truly the appearance of a "Shooting Star."

Flowers are double and very long lasting, with chartreuse-yellow petals tipped signal-red. Mature blooms turn to rose color with Indian yellow reverse. Bushy plants 10 to 12 inches high, repeating their bloom well.

**\$2 ea.**—3 or more, \$1.80 ea.

### OFFER 138

#### 5 Miniatures

BABY GOLD STAR  
CHIPPER  
CINDERELLA  
SCARLET GEM  
SHOOTING STAR

**\$7.90**





**RED IMP.** (deVink.) Deep unfading crimson with very good bud and flower form. Each little flower is packed with as many as 60 petals. This is a true compact Miniature with a bushy, upright plant growing 10 to 15 inches in height. We find it is the most popular deep red of this class.

**\$1.75 ea.—3 or more, \$1.60 ea.**

**BABY GOLD STAR.** (Dot.) This one has a slightly larger flower than some Miniatures . . . a golden beauty with perfectly formed buds and double blooms. A good strong yellow that keeps well on the plant and in a bouquet. Grows rather tall, with small, soft foliage, and produces wave after wave of bloom till frost. Slightly fragrant.

**\$1.75 ea.—3 or more, \$1.60 ea.**



RED IMP



BABY GOLD STAR

**STARINA.** (The House of Meiland.) *Plant Pat. 2646.* An excellent orange-red. Exceptionally large and well-formed flowers for the class, and somewhat taller than the average Miniature. A plant in full bloom is a picture. Charming as a cut flower for dainty bouquets. Blooms well all summer.

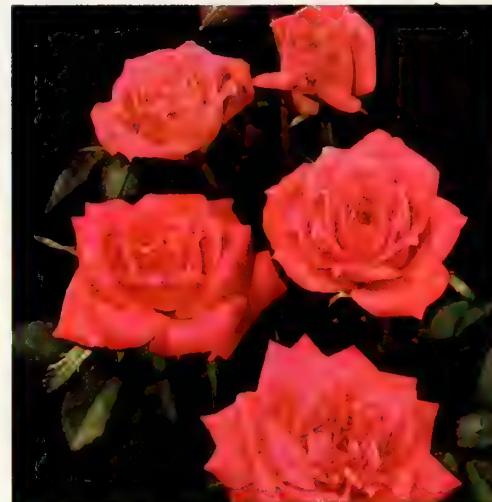
**\$1.75 ea.—3 or more, \$1.60 ea.**

**CHIPPER.** (The House of Meiland.) *Plant Pat. 2764.* One of the newest Miniature roses, with good-sized, coral-pink flowers. Each bloom is a little beauty of elegant shape, its petals perfectly arranged in classic style. The bushy, compact plant grows to 15 to 18 inches in height. Plant Chipper and enjoy the delighted comments of your neighbors when it blooms.

**\$1.75 ea.—3 or more, \$1.60 ea.**



STARINA



CHIPPER

#### NOT ILLUSTRATED

**BO-PEEP.** (deVink.) Dainty, extremely double flowers of arbutus-pink. Tiny buds open to ideal blooms that are especially lovely to cut. Perhaps the finest pink Miniature. Only about 8 inches tall. Blooms freely.

**\$1.75 ea.—3 or more, \$1.60 ea.**

**MIDGET.** (deVink.) A very pleasing deep pink or carmine-red Miniature, with flowers of nice double form. The bush is vigorous and well shaped, with fern-like leaves. Blooms in profusion all summer.

**\$1.75 ea.—3 or more, \$1.60 ea.**

**PIXIE ROSE.** (Dot.) *Plant Pat. 2095.* Deep rose-pink, holding its delicate color well. Small, very double flowers, opening to cupped form, literally blanketing the plant. Dwarf, much branched.

**\$1.75 ea.—3 or more, \$1.60 ea.**

**SWEET FAIRY.** (deVink.) Very small, extra double blooms, opening from midget buds to cupped shape. Lovely apple-blossom-pink in color—as attractive as anything you can imagine. Fragrant. Vigorous, dwarf.

**\$1.75 ea.—3 or more, \$1.60 ea.**

#### OFFER 139 10 Miniatures

Baby Gold Star	Pixie Rose
Bo-Peep	Red Imp
Chipper	Scarlet Gem
Cinderella	Shooting Star
Midget	Starina

**\$15.90**



CINDERELLA

SCARLET GEM



**CINDERELLA.** (deVink.) This little jewel has been a favorite for years and very often is the first choice of a person buying his first Miniature rose. It has dainty white flowers with the faintest hint of pink. These are well-formed, 1-inch blooms, covering the plant. Excellent pointed foliage. Bushy, free blooming and entirely dependable.

**\$1.75 ea.—3 or more, \$1.60 ea.**

**SCARLET GEM.** (The House of Meiland.) *Plant Pat. 2155.* A brilliant beauty with classic Hybrid Tea-like flowers of excellent form and substance. Clear bright orange-scarlet in color. It's hard to believe such a small plant can produce such perfect flowers. Hardy and free growing. A joy to own.

**\$1.75 ea.—3 or more, \$1.60 ea.**



# Selected Lovely PERENNIALS



Perennials are those faithful garden plants that live on year after year. Although the tops die down in the winter, they grow and flower again the following season. Most perennials are hardy, and if given reasonable attention they will live for a number of years. They are easy to plant, easy to maintain, easy to find a place for in any garden. By choosing kinds that bloom at different times during the season, it is possible to have handsome color for weeks, not only for the garden but for cutting too. The perennials we offer here are carefully selected to add to your gardening pleasure. Notice the three Offers in particular . . . each one a bargain that will make a beautiful display for many weeks, many years.

## OFFER 140

### Large Perennial Garden for All-Season Bloom

2 BABY'S BREATH	1 BALLOON FLOWER, BLUE
2 BELLFLOWER	1 DORONICUM
2 COLUMBINE	2 PAINTED DAISIES
1 EVENING PRIMROSE	1 GAYFEATHER
2 GLOBE FLOWER	1 LYTHRUM
1 COREOPSIS	1 MILFOIL
	1 VIOLET, ROYAL ROBE

26 plants . . . a \$29.60 value, only **\$22.70** SAVE \$6.90



Top left RUSSIAN VIOLET  
Bottom left FAIREST ONE

Top right WHITE ADMIRAL  
Bottom right CHARLES CURTIS

Center THUNDERBOLT

## HARDY PHLOX

The word *phlox* means *flame* in Greek and the name is justified by the bright colors of these flowers. Phlox requires only a good garden soil—almost any kind. A place in the sun suits it best, and through the hottest weather it can be relied on for a steady succession of bloom.

CHARLES CURTIS. Salmon-pink.  
FAIREST ONE. Bright pink.  
RUSSIAN VIOLET. Purple.  
STARFIRE. Beautiful red.  
THUNDERBOLT. Rich deep crimson.  
WHITE ADMIRAL. Clear white.

**\$1.10 ea.**—3 or more of one kind, 95c ea.

## OFFER 140A

6 PHLOX as listed above . . . **\$5.70**

**PHLOX, MISS LINGARD.** (*not illustrated*) A lovely Phlox with ivory-white spikes 12 inches long. It blooms earlier than other Phlox and then repeats its bloom in the fall. Very vigorous and hardy, with lush, glossy green foliage.

**\$1.10 ea.**—3 or more, 95c ea.

**COLUMBINE, McKANA'S GIANT** (*Aquilegia*). Mixed colors. Delightful 4-inch flowers are borne on 2-foot stems in May and June. Wiry stemmed, extra good for cutting.

**\$1.10 ea.**—3 or more, 95c ea.

**BALLOON FLOWER, GRANDIFLORA BLUE** (*Platycodon*). Very fine summer-flowering plant with abundant, clear blue, bell-like blooms, shaped like a balloon in the bud stage. Attractive foliage. Upright, 15-inch plant that will bloom even in a hot dry spot. Also PINK and WHITE. State color desired.

**\$1.10 ea.**—3 or more of one color, 95c ea.

## OFFER 140B

1 each of the 3 Balloon Flowers **\$2.85**

**MILFOIL, CORONATION GOLD** (*Achillea*). (*not illustrated*) Even poor, dry soil suits this tall, sturdy plant. In fact, it does best without fertilizer, where it receives full sun all day. Large, flat, saucer-like heads of bright yellow flowers carried on strong stems in summer. Excellent for cutting and may be dried for winter bouquets. The fern-like, grayish foliage is attractive all through the season. Drought resistant, sturdy, free blooming.

**\$1.10 ea.**—3 or more, 95c ea.

**BLEEDING HEART, ZESTFUL** (*Dicentra*). Everyone responds to the charm of Bleeding Heart, the old-time hardy perennial that is so much a part of the perennial garden. The plant is extremely easy to grow, reaching 2 feet in height and breadth. It will bloom in full sun, but part shade is better. We are pleased to offer you this fine *summer-flowering* variety, ZESTFUL, which produces deep pink flowers from May till fall.

**\$1.75 ea.**—3 or more, \$1.60 ea.

## ARTEMISIA, SILVER MOUND

**ARTEMISIA, SILVER MOUND.** The silvery gray foliage of this compact plant is its chief attraction. Of ferny texture, it makes a lovely contrast with bright-flowered perennials. It also may be used in a rock garden or as an edging for walks. It likes a warm, dry location. Perfectly hardy.

**\$1.10 ea.**—3 or more, 95c ea.

## BALLOON FLOWER



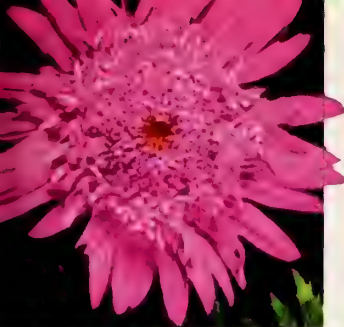
## BLEEDING HEART, ZESTFUL



## COLUMBINE







PAINTED DAISY,  
ROBINSON'S PINK



VIOLET,  
ROYAL ROBE



COREOPSIS,  
GOLDEN SHOWERS



BABY'S BREATH, PINK FAIRY

**PAINTED DAISY** (*Pyrethrum*). Prized by home gardeners for its cutting qualities. Its long stiff stems are excellent for that purpose and the pink or red flowers are most pleasing either alone or with other perennials in a border. Blooms in June and early July. Fine-textured, fern-like foliage adds to the appearance of the 1 to 2-foot plant. It likes full sun or a little shade. Available in ROBINSON'S PINK (see illustration) or ROBINSON'S DARK CRIMSON. State kind desired.

**\$1.10 ea.**—3 or more of one kind, 95c ea.

#### OFFER 141

1 each of the 2 Painted Daisies **\$1.90**

**VIOLETS.** This is the large, fragrant Violet grown in greenhouses but as hardy as those in the wild. It requires some light shade and is an excellent ground cover. ROYAL ROBE (see illustration), deep violet-blue, richly scented; WHITE CZAR is a fragrant white kind with stems long enough for cutting. Does well in shade or sun. Blooms in early spring and again in fall. State kind desired.

**\$1.10 ea.**—3 or more of one kind, 95c ea.

#### VERONICA

Sunny Border Blue



**VERONICA.** Extremely popular for rock gardens and borders. Bears colorful spikes of flowers 15 to 18 inches tall. Choice of most popular kinds: SUNNY BORDER BLUE (see illustration); MINUET, dusty pink with silvery gray foliage; ICICLE, pure white. State kind desired.

**\$1.10 ea.**—3 or more of one kind, 95c ea.

#### OFFER 141C

1 each of the 3 VERONICAS **\$2.85**

**CANDYTUFT, SNOWMANTLE** (*Iberis*). This is a very neat, hardy perennial with dark evergreen foliage and masses of snow-white flowers. Blooms in early spring and lasts about six weeks. Grows about 10 inches high and is very spreading. Requires full sun and a well-drained garden soil. Snowmantle is one of the very finest of Candytuft.

**\$1.10 ea.**—3 or more, 95c ea.

**COREOPSIS, GOLDEN SHOWERS.** Attractive as garden decoration and for cut flowers. Easy-to-grow, golden yellow flowers all summer. Height 18 inches. Excellent as a border plant, Coreopsis has the ability to withstand drought and some neglect. For best results, cut the flowers often.

**\$1.10 ea.**—3 or more, 95c ea.

**BABY'S BREATH** (*Gypsophila*). Light, graceful sprays of bloom come in great quantities, starting about June. Needs full sun. Available in PINK FAIRY (see illustration), double, clear bright pink flowers growing to 18 inches; BRISTOL FAIRY, true double white, growing 2½ to 3 feet high. State kind desired.

**\$1.60 ea.**—3 or more of one kind, \$1.45 ea.

#### OFFER 141A

1 each of the 2 Baby's Breath **\$2.90**

**GLOBE FLOWER** (*Echinops ritro*). (not illustrated) Large, deep blue, ball-shaped flowers on 3-foot stems come freely from June through August. Very good to cut. Tall, vigorous, hardy plant. Give it some room when planting.

**\$1.10 ea.**—3 or more, 95c ea.

**LYTHRUM, MORDEN'S PINK.** (not illustrated) These showy, 3-foot beauties will grow anywhere in reasonably good soil. Often called the "thousand-flower plant," they provide strong-growing spikes of bloom from June to September. Deep, attractive pink color.

**\$1.10 ea.**—3 or more, 95c ea.

#### OFFER 141B

This Compact Garden Will Fill  
a Limited Area with Lovely Bloom

BABY'S BREATH, PINK FAIRY  
BALLOON FLOWER, BLUE  
BELLFLOWER, BLUE  
COLUMBINE  
EVENING PRIMROSE  
GAYFEATHER  
HARDY GERANIUM  
PAINTED DAISY, ROBINSON'S DARK  
CRIMSON  
PAINTED DAISY, ROBINSON'S PINK  
PHLOX, THUNDERBOLT  
PHLOX, CHARLES CURTIS  
VERONICA, MINUET

12 plants . . . \$14.10 value, only **\$11.70**

SAVE \$2.40

**BELLFLOWER** (*Campanula carpatica*). A good choice for a rock garden, blooming from early summer to frost. Open, bell-shaped flowers, with foliage in compact tufts. Its low height—about 8 inches—makes it also a fine edging plant. Very hardy and free blooming. Needs only average garden soil and sun or light shade. BLUE or WHITE. State kind desired.

**\$1.10 ea.**—3 or more of one kind, 95c ea.

**LAVENDER VERA.** Fragrant, lavender-blue flowers in erect spikes. A neat, shrubby plant with gray-green leaves. Blooms in midsummer. Grows 12 to 18 inches tall. Needs full sun and prefers sandy soil. The flowers may be dried for sachets.

**\$1.10 ea.**—3 or more, 95c ea.

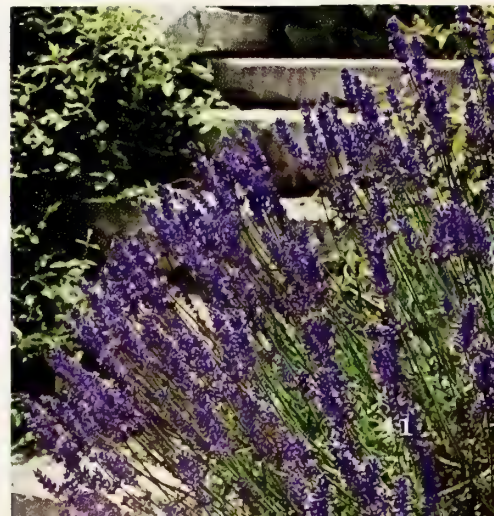
CANDYTUFT, SNOWMANTLE



BELLFLOWER, BLUE



LAVENDER VERA







PINCUSHION  
FLOWER



ASTILBE, FANAL



DORONICUM



CORAL BELLS

### OFFER 142 ESPECIALLY SELECTED FOR CUTTING

COLUMBINE  
DORONICUM  
GAYFEATHER  
MILFOIL  
PAINTED DAISY, ROBINSON'S DARK  
CRIMSON  
PAINTED DAISY, ROBINSON'S PINK  
SEDUM  
VERONICA, SUNNY BORDER BLUE

8 plants . . . only **\$6.90**

**ASTILBE, FANAL** (Meadowsweet). Feathery spikes of rich garnet-red. The plant grows about 2 feet tall, with 1-foot flower stems. A fine perennial blooming in midsummer. Hardy and long lived if planted in rich moist soil in a sunny or lightly shaded location. It combines well with Shasta daisies. Clean, neat foliage. Excellent as a cut flower.

**\$1.95 ea.**—3 or more, \$1.75 ea.

**DORONICUM CAUCASICUM** (Leopardsbane). Yellow, daisy-like flowers, showy with early bulbs and perfect for cutting. These shallow-rooted plants need moist soil. Foliage dies down after they bloom.

**\$1.10 ea.**—3 or more, 95c ea.

**HARDY GERANIUM, DALMATICUM.** (*not illustrated*) A compact-growing plant about 4 inches tall, with attractive foliage. Hardy, easy to please. The light pink flowers appear in May and continue until midsummer. Try a group at the edge of a border or in a sunny rock garden.

**\$1.50 ea.**—3 or more, \$1.35 ea.

**ERIGERON** (Fleabane). Plentiful, lavender-blue flowers in June and July. They come on a 2-foot plant that likes a light, sandy soil and a sunny location. Very free blooming and nice to cut. Will continue to bloom if the dead flowers are kept cut.

**\$1.10 ea.**—3 or more, 95c ea.

**CORAL BELLS** (Heuchera). Yields an abundance of flowers for cutting. Grows 15 inches high. Handsome, marbled, heart-shaped foliage, attractive in both winter and summer. Begins to bloom in late spring and continues for many weeks, through heat and drought of midsummer, furnishing a lovely cloud of tiny flowers on stiff stems. Available in RED, WHITE and PINK. State color desired.

**\$1.10 ea.**—3 or more of one color, 95c ea.

### OFFER 142A

1 each of the 3 Coral Bells **\$2.85**

**GAYFEATHER, KOBALT** (Liatris). Tall spires of bloom are striking at the rear of a planting, where they make a fine accent in late summer. The purple color looks well with late marigolds. Narrow grassy leaves in a thick tuft. Gayfeather needs little care and does well even in dry locations. Sandy, well-drained soil is best.

**\$1.10 ea.**—3 or more, 95c ea.

**EVENING PRIMROSE** (Oenothera missouriensis). Clusters of bright clear yellow blooms, cup shaped and very attractive. The plant, about a foot tall, is fine for the edge of a border where its sunny color may be enjoyed for many weeks in midsummer. A light, well-drained soil and full sun are recommended.

**\$1.10 ea.**—3 or more, 95c ea.

**PINCUSHION FLOWER** (Scabiosa caucasica). Flat, 3-inch blooms with a prominent central cushion. The showy blue color is welcome from June through September. Long stems and good lasting ability make this a superb flower for cutting. Easy to grow in a well-drained soil in full sun. Nice in groups of three or more so that there will be plenty of flowers to have for bouquets.

**\$1.10 ea.**—3 or more, 95c ea.

**SEDUM SPECTABILE** (Stonecrop). Extremely hardy and easy to grow. One of the most popular of the large Stonecrop family. A tall plant for perennial borders, growing to a height of 18 inches. Thick stems and fleshy light gray-green leaves. Large, flat heads of rose-pink flowers in midsummer, decorative in the garden and also good for cutting. Give it fairly rich soil, full sun and good drainage.

**\$1.10 ea.**—3 or more, 95c ea.

### Our Guarantee

The Star Rose Guarantee applies also to the other plants that we offer—perennials, ground covers, mums, delphinium, Shasta daisies . . . that they will grow and bloom for one full season, or be replaced or your money refunded.

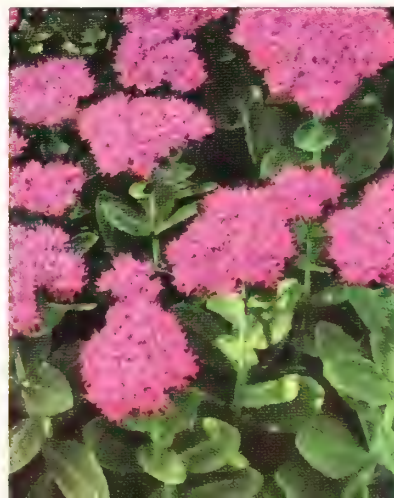
GAYFEATHER



ERIGERON



EVENING PRIMROSE



SEDUM SPECTABILE



# GROUND COVERS

Ground-covering plants are very desirable and necessary, both for their usefulness in special situations and for their own beauty. Every property has problem spots such as shady corners where grass will not grow, sunny banks with poor soil that washes out easily, and areas hard to reach with a lawn mower. No matter how attractive your yard looks otherwise, these bare places detract immensely from its overall appearance. Besides, it is a waste of your time, labor and money to struggle with the upkeep of these discouraging areas.

The plants offered on this page are the very best ones we know of to solve the problem. They grow easily, they have no disease or insect enemies, and they quickly clothe the ground in cool green beauty. Their ability to spread and become a permanent part of the landscape picture has been proved and appreciated by home gardeners all over the country. All are a great convenience and improvement for any property.

And don't overlook the beautiful effects to be gained from using ground covers as contrast plants. The texture and color of their foliage makes a fine accent in a planting and often lends a finished look that is most pleasing. You will find great satisfaction in using the ground cover most appropriate for your own situation.



PENNGIFT CROWNVETCH

## PENNGIFT CROWNVETCH

Winter hardy, drought resistant, maintenance free, Crownvetch is a sturdy ground cover that represents twenty years of research. Although not strictly an evergreen, it does remain green all year round until there is a heavy freeze. In that case it turns brown, but surges back to a lovely soft green as soon as the temperature goes above 50°. No matter how cold the winter, Crownvetch survives. And the brilliant sea of soft lavender-pink and white bloom that it provides during the summer is unbelievably luxuriant and beautiful. Countless miles of new highways are bordered by this wonder plant. There it is used primarily to prevent slopes and banks from eroding, but motorists appreciate it as a marvelous adjunct to nature.

Crownvetch will grow in full sun or semi-shade but not in dense shade. The plant quickly spreads by long, deep, tough roots and forms a thick mat that retards runoff and chokes weeds. Extremely

acid soil should be limed, but very poor soil is no hindrance. Plant the crowns any time except when the ground is frozen or baked dry. Water well for three or four weeks until plants become established. Plants grow about 12 inches high. The foliage is delicate and lacy—the flowers dainty, profuse, lovely. Crownvetch is very good as a boundary between a lawn and a field. The normal operation of a lawn mower will prevent the runners from spreading into the lawn.

25 crowns (covers 100 sq. ft.)	\$6.90
50 crowns (covers 200 sq. ft.)	12.50
100 crowns (covers 400 sq. ft.)	22.00
500 crowns (covers 2000 sq. ft.)	102.00
1000 crowns (covers 4000 sq. ft.)	165.00

## VINCA MINOR

(Periwinkle or Myrtle)

This fine ground cover does equally well in the sun, in dense shade and in semi-shade. It is a hardy evergreen growing 6 to 8 inches high, with stems that trail along the surface of the soil and take root. Myrtle makes a nice appearance all year round, with its small dark glossy leaves that quickly cover the ground. In the spring it is sprinkled with single blue flowers. This is a good plant for using on slopes, to keep the soil from washing away. It also makes a good border or edging for evergreens. In some areas it can very well be combined with pachysandra or ivy, to form a pleasing pattern of varying foliage textures. It needs no pruning or fertilizing. A clump plants a square foot.

10 large clumps for \$2.20—  
50 for \$9—100 for \$15.50

## VINCA MINOR



## ENGLISH IVY

(Hedera Helix)

A very satisfactory ground cover that grows fast and spreads vigorously. It is a most desirable, permanent plant for shady banks and places under trees. Large, dark, leathery leaves cover the ground with a dense carpet and remain beautiful all winter. English ivy needs a fairly moist soil; it is not recommended for hot dry slopes that receive all-day sun. Either part shade or even full shade is more to its liking. The tiny roots along the stems cling to brick, stucco, wood and concrete and easily take hold in the ground. An overdose of winter sun may cause English ivy to die back but generally the plants make a swift recovery. For best results plant 4 to 6 inches apart.

10 heavy rooted cuttings for \$1.80—  
50 for \$7.50—100 for \$12.50

## ENGLISH IVY



## PACHYSANDRA

(Japanese Spurge)

Very sturdy and dependable, with rich, luxuriant foliage. There is no ground cover better than pachysandra for shady places. The dark waxy leaves, on 8 to 10-inch stems, quickly form a continuous mass close to the ground. Wherever grass refuses to grow—under evergreen or shade trees, in dark corners of a lot, on steep shady banks—pachysandra comes to the rescue. It does very well under the growing conditions in a city where it has to endure a smoky atmosphere as well as poor soil. It is hardy as far north as the Great Lakes. This plant is fine also as a border along a shady walk and as an underplanting for contrast with evergreens and flowering shrubs. Plant 3 to 4 inches apart.

10 heavy rooted cuttings for \$1.80—  
50 for \$7.50—100 for \$12.50

## PACHYSANDRA



Another beautiful ground cover for use on a sunny bank is Sea Foam rose. See page 38.



# BIGGEST OF ALL MUMS



INDIAN SUMMER

"I received my Harvest Giant Mums yesterday. They arrived in good shape. I want to congratulate you on your packing—it is the first time I have seen plants sent out as these were."

L. E. H., Pennsylvania

"I received my order of two roses and two chrysanthemums in fine shape. My husband gave my roses a good planting the next day after receiving them. They are doing fine and so are the chrysanthemums. Your roses are always the best. I don't buy anywhere else."

Mrs. G. W. S., Illinois

"I have just received the T. E. Killen Shasta Daisy, and I want to tell you how beautifully it arrived. I have never seen anything packaged so well as this plant, and I have bought flowers all over the U.S.A. over 34 years."

Mrs. W. K., Jr., Massachusetts

"I can certainly recommend you as being 'good as your word.' Thank you."

Mrs. M. M. B., South Carolina

GOLDEN  
PROMISE



OFFER 144  
ALL 10  
HARVEST GIANT  
MUMS  
\$8.90



## *Golden Promise*

Plant Pat. 2643. This is a real football type flower. The fine deep golden yellow petals incurve to form a very substantial bloom up to 6 inches wide. Late September blooming.

## *Indian Summer*

Plant Pat. 2003. From mid-September until frost, Indian Summer provides tremendous 7-inch blooms—a striking deep red-bronze with a gold reverse on each petal. A really rich and dramatic fall color. Tall grower.

## *Pumpkin*

Plant Pat. 1978. An unusual butterscotch color that holds well. Rounded blooms of perfect form on compact plants. The 5-inch flowers are perfect for cutting. Grows to medium height. Blooms late September.

## *Red Skin*

Plant Pat. 2004. Vivid burgundy-red beauty that measures a good 5 inches across. Adds that eye-catching red fall color to the garden. Grows to medium height. Blooms late September.

## *Silver Song*

Plant Pat. App. For. A wonderful pure white. The solid, semi-incurved flowers reach a diameter of 5 inches. Extraordinarily vigorous and profuse blooming. Average height. Blooms about September 15.

All Harvest Giants:

\$1.10 ea.—3 or more of one kind, 95c ea.

PUMPKIN





Star Roses®

**West Grove, Pa. 19390**

Quan.	TREE ROSES	Total
(Note Prices: \$8.75 ea.; 2 to 4, \$8.00 ea.; any 5 or more, \$7.50 ea.)		
	Angel Face	
	Charlotte Armstrong	
	Chrysler Imperial	
	First Prize	
	Mister Lincoln	
	Pascali	
	Peace	
	Portrait	
	Queen Elizabeth	
	Sea Foam	
	Summer Sunshine	
	The Fairy	
	Tropicana	
	Offer 135 5 Tree Roses	\$36.00
	Please indicate alternate choices for Tree Roses in these blanks:	
Quan.	<b>CRABAPPLES</b>	
	(\$7.90 ea.; 3 or more of one kind, \$7.00 ea.)	
	American Beauty, P.P. 2821	
	Pink Perfection, P.P. 2912	
	Snowcloud, P.P. 2913	
	Offer 151 3 Crabapples	\$19.90
Quan.	<b>AZALEAS</b>	
	(\$9.00 ea.; 3 or more of one kind, \$8.00 ea.)	
	Gibraltar	
	Golden Peace, PPAF.	
	Royal Lodge	
	Tunis	
	Offer 149 4 Azaleas	\$29.00
Quan.	<b>HOLLIES</b>	
	(\$9.00 ea.; 3 or more of one kind, \$8.00 ea.)	
	Blue Boy, P.P. 2435	
	Blue Girl, P.P. 2434	
	Offer 150 2 Hollies	\$15.50
Quan.	<b>MINIATURE ROSES</b>	Each 3 For
	Baby Gold Star	1.75 \$4.80
	Bo-Peep	1.75 4.80
	Chipper, P.P. 2764	1.75 4.80
	Cinderella	1.75 4.80
	Midget	1.75 4.80
	Pixie Rose, P.P. 2095	1.75 4.80
	Red Imp	1.75 4.80
	Scarlet Gem, P.P. 2155	1.75 4.80
	Shooting Star	2.00 5.40
	Starina, P.P. 2646	1.75 4.80
	Sweet Fairy	1.75 4.80
	Offer 138 5 Min.	\$7.90
	Offer 139 10 Min.	15.90

[illegible]

Quan.	HYBRID TEAS & GRANDIFLORAS	Each	3 For	Total
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Quan.	HYBRID TEAS & GRANDIFLORAS	Each	3 For	Total
	American Heritage P.P. 2687	\$3.75	\$10.20	
	Apollo. PPAF.	4.90	13.65	
	Aquarius. PPAF.	4.50	12.45	
	Bewitched. P.P. 2755	3.50	9.60	
	Big Red. P.P. 2693	3.50	9.60	
	Blanche Mallerin	2.90	8.10	
	Camelot. P.P. 2371	3.50	9.60	
	Candy Stripe. P.P. 2278	3.25	9.00	
	Charlotte Armstrong	2.90	8.10	
	Chicago Peace. P.P. 2037	3.50	9.60	
	Christian Dior. P.P. 1943	3.50	9.60	
	Chrysler Imperial	2.90	8.10	
	Colorama. P.P. 2862	3.50	9.60	
	Comanche. P.P. 2855	3.75	10.20	
	Command Performance. PPAF.	4.00	10.95	
	Condesa de Sastago	2.90	8.10	
	Confidence	2.90	8.10	
	Crimson Glory	2.90	8.10	
	Eclipse	2.90	8.10	
	First Prize. P.P. 2774	4.50	12.45	
	Fragrant Cloud. P.P. 2574	4.00	10.95	
	Garden Party. P.P. 1814	3.50	9.60	
	Garden State. P.P. 2349	3.25	9.00	
	Golden Girl. P.P. 1912	3.50	9.60	
	Golden Prince. P.P. 2949	3.50	9.60	
	Granada. P.P. 2214	3.50	9.60	
	Helen Traubel	2.90	8.10	
	Indiana. P.P. 2597	3.25	9.00	
	John F. Kennedy. P.P. 2441	4.00	10.95	
	King's Ransom. P.P. 2103	3.75	10.20	
	Lady Elgin. P.P. 1469	3.25	9.00	
	Lady X. P.P. 2691	3.50	9.60	
	Laura. P.P. 2986	4.00	10.95	
	Mirandy	2.90	8.10	
	Miss All-American Beauty P. 2625	3.75	10.20	
	Mister Lincoln. P.P. 2370	3.50	9.60	
	Montezuma. P.P. 1383	3.50	9.60	
	Oklahoma. P.P. 2326	3.50	9.60	
	Pascali. P.P. 2592	3.75	10.20	
	Peace	2.90	8.10	
	Pharaoh. P.P. 2859	4.00	10.95	
	Picture	2.90	8.10	
	Pink Peace. P.P. 1759	3.50	9.60	
	Polynesian Sunset. P.P. 2530	3.75	10.20	
	Portrait. PPAF.	4.50	12.45	
	President H. Hoover	2.90	8.10	
	Queen Elizabeth. P.P. 1259	3.50	9.60	
	Royal Highness. P.P. 2032	3.50	9.60	
	Scarlet Knight. P.P. 2692	3.75	10.20	
	Sincera. P.P. 2055	3.25	9.00	
	Soeur Therese	2.90	8.10	
	Starburst. P.P. 2974	3.50	9.60	
	Summer Rainbow. P.P. 2746	3.25	9.00	
	Summer Sunshine. P.P. 2078	3.75	10.20	
	Swarthmore. P.P. 2444	3.25	9.00	
	Tailman	2.90	8.10	
	Tiffany. P.P. 1304	3.50	9.60	
	Tropicana. P.P. 1969	3.75	10.20	
	White Knight. P.P. 1359	3.25	9.00	

Quan.	FLORIBUNDA ROSES	Each	3 For	Total
	Angel Face, P.P. 2792	\$3.50	\$9.60	
	Betty Prior	2.90	8.10	
	Circus, P.P. 1382	3.25	9.00	
	Europeana, P.P. 2540	3.25	9.00	
	Fashion	2.90	8.10	
	Fire King, P.P. 1758	3.25	9.00	
	Gene Boerner, P.P. 2885	3.50	9.60	
	Goldlocks	2.90	8.10	
	Redgold, P.P. 3006	3.75	10.20	
	Red Pinocchio	2.90	8.10	
	Rumba, P.P. 1919	3.25	9.00	
	Saratoga, P.P. 2999	3.25	9.00	
	Spartan, P.P. 1357	3.25	9.00	
	Sunspot, P.P. 2576	3.25	9.00	
	Tamango, P.P. 2857	3.75	10.20	
	Zambra, P.P. 2140	3.25	9.00	

Quan.	CLIMBING ROSES	Each	3 For
	Blaze	\$2.90	\$8.10
	Blossomtime, P.P. 1240	3.25	9.00
	Cl. Crimson Glory	3.00	8.25
	Cl. Peace	3.00	8.25
	Coral Dawn	3.00	8.25
	Don Juan, P.P. 1864	3.50	9.60
	Golden Showers, P.P. 1557	3.50	9.60
	New Dawn	2.90	8.10
	Pillar of Fire, P.P. 2329	3.25	9.00
	Red Empress, P.P. 1573	3.25	9.00
	Rhonda, P.P. 2854	3.50	9.60
	White Dawn	2.90	8.10

Quan.	<b>SPECIAL ROSES</b>
	Multiflora — 25 for \$3.90 — 50 for \$6.90 — 100 for \$11.90 — 500 or more, \$9.00 per 100.
	Sea Foam, P.P. 2463—\$3.25 ea.—3 or more, \$3.00 ea.
	The Fairy — \$2.90 ea. — 3 or more, \$2.70 ea.

Quan.	SPECIAL ROSE OFFERS	Offer	Each Offer
		105	3 H.T.'s \$8.90
		106	6 H.T.'s 15.30
		106A	4 H.T.'s 9.90
		109	4 Roses 12.90
		110	4 Roses 13.70
		112	5 H.T.'s 17.60
		114	4 Roses 12.80
		116	4 Roses 12.80
		118	4 Roses 13.90
		120	4 Roses 12.90
		122	5 Roses 15.85
		124	5 H.T.'s 13.50
		125	12 Roses 37.50
		125A	5 H.T.'s 9.90
		129	6 Roses 18.90
		129A	6 Roses 18.60
		131	4 Flori.'s 12.80
		132	6 Flori.'s 17.90
		137	3 Climbers 9.60
		152	2 H.T.'s 8.70



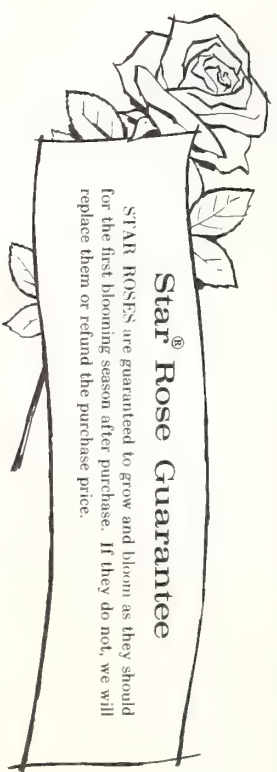
## DO NOT WRITE IN THESE SPACES PLEASE

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CLASS	AMOUNT	TAX	TOTAL	SERIALS	

Patented Plants are sold under license from patent owner.

NOTE: If the variety you select is sold out, we will send you a similar kind of equal or greater value at no extra charge to you. If you do not wish this special service, please check here ☐ However, we will give this service on "Special Offers" when necessary even without this authorization from you.

Orders accepted subject to stock unsold. Prices are for dormant Roses, Spring 1972, 2-year, field-grown, guaranteed to bloom. NOTE: All "3-for" and group offer prices apply ONLY when plants are shipped together to one address. "3-for" prices apply to 3 of one variety only. All plants and items in this catalog shipped parcel post prepaid direct to your door. Please add 50c packing charge if order is less than \$10—see explanatory note, page 27 of catalog. Plants will be shipped at proper time for planting in your locality.



MR MILTON P TAYLOR  
6304 SANDY SPRING RD  
LAUREL MD 20810

559

SPRING 1972

Quan.	DELPHINIUM	Total
	Acolat	Note Delphinium prices—
	Bluebird	any 3 for \$2.40
	Blue Jay	6 for \$4.50
	Galahad	12 for \$7.80
	King Arthur	24 for \$14.40
	Summer Skies	
	Offer 147	6 Delphinium \$4.50
	Offer 147A	18 Delphinium 10.60
	Offer 147B	12 Delphinium 7.80

Quan.	BOOKS	Total
	"Anyone Can Grow Roses"	\$5.95
	"Do's and Don'ts of Home Landscape Design"	6.95
	"Handbook on Roses"	1.25

Quan.	GIFT CERTIFICATE	Total
	\$ 5.00	
	10.00	
	25.00	
	Other	

	Pruner	6.95
	Rotary Duster	12.95
	Rose Cane Sealer	4 oz. 1.45
	Admiral Duster	5.95
	Compression Tank Sprayer	16.95
	Roselife	25 1-qt. pkts. 2.95
	Act-Dione	1.95
	Phaltan	2.95
	Kelthane	8 oz. 3.95
	Offer 126	\$7.90
	Offer 126A	18.90

	Total this column \$	
	Total first column	
	Total From Other Side	
	Add 50c packing charge if order is less than \$10.00	
	Add 6% Sales Tax for Pennsylvania deliveries	

## TOTAL ORDER

## AMOUNT ENCLOSED

We pay all shipping charges—  
no other cost to you.

THANK YOU FOR YOUR ORDER  
It will receive our careful attention.

Date \_\_\_\_\_

## TERMS

Please send payment with  
order or before shipment.  
No C.O.D.'s

Quan.	GROUND COVERS	Total
	English Ivy—	
	10 for \$1.80—50 for \$7.50—100 for \$12.50	
	Pachysandra—	
	10 for \$1.80—50 for \$7.50—100 for \$12.50	
	Vinca Minor—	
	10 for \$2.20—50 for \$9—100 for \$15.50	

Quan.	CROWWEITCH	Total
	25 Crowns	\$6.90
	50 Crowns	12.50
	100 Crowns	22.00
	500 Crowns	102.00
	1000 Crowns	165.00

Quan.	STAR ROSE SUPPLIES	Total
	Star Rose Fertilizer	5 lbs. \$2.90
		10 lbs. 4.65
		25 lbs. 6.95
	Star Rose Spray	1 lb. 3.75
		3 lbs. 9.90
	Star Rose Dust	1 lb. 2.95
		3 lbs. 7.95
		24 lbs. 39.90
	Star Rose Grow	1 lb. 3.50
		3 lbs. 6.95
	Wire Label Stakes	2 doz. 1.90
		5 doz. 4.25
		10 doz. 6.95
		1000 49.95
	Pruner	6.95
	Rotary Duster	12.95
	Rose Cane Sealer	4 oz. 1.45
	Admiral Duster	5.95
	Compression Tank Sprayer	16.95
	Roselife	25 1-qt. pkts. 2.95
	Act-Dione	1.95
	Phaltan	2.95
	Kelthane	8 oz. 3.95
	Offer 126	\$7.90
	Offer 126A	18.90

Quan.	HARVEST GIANT MUMS	Each	3 For
	Autumn Leaves P. P. 2390	\$1.10	\$2.85
	Bronze Song P. P. 2428	1.10	2.85
	Full Moon P. P. 2005	1.10	2.85
	Golden Promise P. P. 2643	1.10	2.85
	Indian Summer P. P. 2003	1.10	2.85
	Pumpkin P. P. 1978	1.10	2.85
	Red Skin P. P. 2004	1.10	2.85
	September Song P. P. 2001	1.10	2.85
	Silver Song P. P. 2699	1.10	2.85
	Touchdown P. P. 2002	1.10	2.85
	Offer 144	10 Giant Mums	\$8.90
	Offer 145	6 Giant Mums	5.60

Quan.	SHASTA DAISIES	Each	3 For
	Aglaya	\$1.10	\$2.85
	Esther Read	1.10	2.85
	Horace Read	1.10	2.85
	Majestic	1.10	2.85
	Marconi	1.10	2.85
	Snowcloud	1.10	2.85
	T. E. Killen	1.10	2.85
	Wirral's Pride	1.50	4.05
	Wirral's Supreme, P.P. 1084	1.10	2.85
	Offer 146	4 Shasta Daisies	\$3.80
	Offer 146A	8 Shasta Daisies	7.60

Total this column \$ \_\_\_\_\_



West Grove, Pa. 19390

THE CONRAD-PYLE CO.



*Star Roses*

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West Grove, Pa.

Permit No. 1

FIRST CLASS

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FROM

### SPECIAL CHRYSANTHEMUM CATALOG FREE

For those of our many customers who wish a wider range of choice mums than we offer here, we have a special Mum Catalog. It is fully illustrated in full color with about 100 different kinds — all types, shapes and colors.

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STAR® ROSES AS GIFTS

Do you have a gardener friend or relative whom you wish to remember at Christmas time — on a special Anniversary date — at Easter time — or to say "Thank You" for a special favor or as a house guest gift? Star Roses make gifts of quality and discernment which keep "giving" for years to come. We will be happy to handle your orders as you like.

Give STAR® ROSES and delight your friends.

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West Grove, Pa. 19390





# COLORFUL HARVEST GIANTS

*Autumn Leaves* Plant Pat. 2390. Rich bronze in color—warm and wonderful. Blooms are king size. The good sturdy plant carries them well and produces them freely. Tall grower. Blooms about September 25.

*Bronze Song* Plant Pat. 2428. This is a low, compact grower with very big flowers of solid bronze color. Blooms in mid-September. An excellent kind for borders and the front row of a mum bed. Grows to medium height.

*Full Moon* Plant Pat. 2005. White with a yellow-tinged center. Many flowers are  $6\frac{1}{2}$  inches across. A very rewarding mum from every standpoint . . . good color, large flower, solid plant and ability to bloom and bloom. Tall grower. Blooms mid-September.

*September Song* Plant Pat. 2001. One of the first mums to bloom in the fall—about September 15. And the large, rose-pink blooms continue to come until a hard freeze. Compact, medium height, bushy plant with excellent foliage.

*Touchdown* Plant Pat. 2002. This lovely mum is a very deep rose-pink. Extra large, solid blooms, up to  $6\frac{1}{2}$  inches across, last through October. You need this one for good color late in the season. Tall grower. Blooms about September 20.

All Harvest Giants: \$1.10 ea.—3 or more of one kind, 95c ea.



Upper Left FULL MOON  
Upper Right BRONZE SONG  
Lower Left AUTUMN LEAVES  
Lower Right TOUCHDOWN

## OFFER 145

### 6 Fine Harvest Giants

BRONZE SONG  
GOLDEN PROMISE  
INDIAN SUMMER  
PUMPKIN  
SEPTEMBER SONG  
SILVER SONG

\$5.60



Harvest Giant Mums are a new strain with super size blooms just like those you see in a florist shop. The difference is that these hybrids have been especially developed for garden growing. They need no special attention except that in order to obtain large specimen blooms you should pinch the first side buds off the main stem just as soon as they appear.

Like all other mums, Harvest Giants need good garden soil of average richness and at least a half day of sunlight in order to do well. It is a good idea to cover the plants with straw or evergreen branches over the winter. The purpose is not to protect them from low temperatures but to keep them from alternately freezing and thawing and being heaved up out of the ground. Remove this cover in the spring.



SEPTEMBER SONG

SILVER SONG

RED SKIN







AGLAYA



HORACE READ



**OFFER 146**  
**4 Shasta Daisies**  
 1 each of those illustrated  
**\$3.80**

ESTHER READ



## SHASTA DAISIES

It's little wonder that Shasta Daisies are one of our most popular hardy flowers. They are so easy to grow—they come in mid-summer when there is a scarcity of other flowers—they bloom in great quantities, providing material for cutting as well as for the garden . . . beautiful blooms that last for days in an arrangement.

Shasta Daisies require only a good garden soil, at least a half day of sunlight, and an occasional watering in a dry summer. Their fresh white color makes Shastas an excellent accent plant and provides contrast with brightly colored perennials such as poppies, phlox, lilies and delphinium.

**AGLAYA.** Flat, fringed white petals frame the golden center which consists of hundreds of short petals. Abundant, large double blooms on long stems. Long lasting, hardy and perfect for cutting. Blooms well all through the summer.

**\$1.10 ea.**—3 or more, 95c ea.

**ESTHER READ.** Broad, flat outer petals and compact, tight center. Pure white, fully double flowers from 3 to 4 inches across, flat topped and perfectly symmetrical. The plant bears them almost all summer.

**\$1.10 ea.**—3 or more, 95c ea.

**HORACE READ.** Big, rounded, double blooms of purest white come on nice erect, strong stems about 2 feet tall. Neat petal arrangement. Flowers last long and are lovely in bouquets. Rich dark green foliage provides an excellent background.

**\$1.10 ea.**—3 or more, 95c ea.

**MARCONI.** Very large, shaggy flowers of attractive form, with many rows of petals. Grows as tall as 3 feet. Loads of fine white flowers with golden centers. Like all Shastas, it makes a cool garden accent plant.

**\$1.10 ea.**—3 or more, 95c ea.

## MORE SHASTA DAISIES

**MAJESTIC.** A tall, broad-petaled daisy. Pure white with bright yellow center. Good solid foliage. A winner. Hardy and free growing, resistant to unfavorable conditions.

**\$1.10 ea.**—3 or more, 95c ea.

**SNOWCLOUD.** Giant, fully double, snow-white blooms up to 4 inches across. High crested center and a double row of overlapping guard petals. Excellent, vigorous plant with strong, 2-foot stems.

**\$1.10 ea.**—3 or more, 95c ea.

**T. E. KILLEN.** One of the largest Shasta Daisies. This giant duplex type produces huge, 6-inch white blooms on 3-foot stems. Excellent for cutting. Broad, stiff petals in a double row around the crested, golden center.

**\$1.10 ea.**—3 or more, 95c ea.

**WIRRAL'S PRIDE.** NEW! A very vigorous Shasta from England. Free blooming, compact growing, very hardy. Long, glistening white outer petals with shorter crested petals in the center, making the flower very double. Wonderful to cut.

**\$1.50 ea.**—3 or more, \$1.35 ea.

**WIRRAL'S SUPREME.** Plant Pat. 1084. A double cushion type—pure white, fully double, with a very attractive crested center. Very large flower.

**\$1.10 ea.**—3 or more, 95c ea.



MARCONI (left)



## OFFER 146A 8 Shasta Daisies

Aglaya	Marconi
Esther Read	Snowcloud
Horace Read	T. E. Killen
Majestic	Wirral's Supreme

**\$7.60**





# PACIFIC HYBRID DELPHINIUMS



**Imagine Having  
Glorious Spikes  
of Color  
6 feet Tall!**

Truly spectacular, these impressive Pacific Hybrid Delphiniums will stand like 5 to 6-foot sentinels surveying your garden. Easy to grow, these amazing plants will provide a substantial amount of bloom this first year. Like most plants, Delphiniums like sunlight and good garden soil. If your garden grows good tomatoes, it will grow lovely Delphinium. They should not be crowded. Set them 18 inches apart so that they have adequate air circulation and room for the tall spikes to grow. *Do not* pinch or cut back the growth, for this will only result in a shorter spike. It is important to stake your Delphiniums for protection against wind. A stake 5 to 6 feet long should be put in place when the plant reaches about 1 foot in height. Tie in several places.



## OFFER 147B

### 12 Pacific Hybrids

- 3 ASTOLAT
- 3 GALAHAD
- 3 KING ARTHUR
- 3 SUMMER SKIES

A lovely Delphinium garden

**Only \$7.80**



*ASTOLAT.* Lovely tones from pale blush to deep raspberry-rose, the nearest to true pink.

*BLUEBIRD.* Good, clear, medium blue with white bees. Well-formed round flowers are 2½ inches in diameter. One of the most popular blue delphiniums.

*BLUE JAY.* Another reliable blue, this one ranges in shades from medium to dark blue. A good grower and a little different in its unusual color shadings.

*GALAHAD.* Greatest achievement in giant white. Clear in color. Full, tall spike. (See at left)

*KING ARTHUR.* Rich, royal purple with a velvety texture. One of the most brilliant ever developed.

*SUMMER SKIES.* Light, heavenly blue with white bees, representing sky and clouds. The finest light blue.

Any 3 for \$2.40—any 6 for \$4.50—  
any 12 for \$7.80—any 24 for \$14.40

## OFFER 147

### 6 Pacific Hybrids

1 each of those listed

**\$4.50**



## OFFER 147A

### 18 Pacific Hybrids

3 each of those listed

**\$10.60**



GALAHAD (left)



# EXBURY

## A 20-Year-Old Love Affair

By S. B. HUTTON, JR.  
*President of Star Roses*

Shortly after World War II, in the late 40's, I first became acquainted with the Ghent and Mollis type Azaleas as grafted imported plants from Holland. I was struck by their vivid colors and continued to try to grow them in spite of many difficulties, including the simple fact that they just plain didn't seem to want to grow here.

I cannot recall exactly where I saw my first Exbury Hybrid Azaleas but it was in 1950 or 1951, shortly after becoming disillusioned with the Ghent and Mollis types. And I was so taken with their colorful beauty and large flowers that our nursery acquired some plants. Again, more problems developed—though the plants themselves grew well, we were unable to develop the technique of propagating them. My persistence was stronger than my wisdom, for I continued to fool around with them for years and years.

My interest was so strong that in 1953 I purchased some seed from England. The seedlings flourished and in 1956 began to bloom. Of course, being from seed, they were all colors of the rainbow and varied widely in their quality. Of the several hundred, we selected 48 as having special merit. Of the 48, and 15 years later, we have just one left, and that is the luscious Golden Peace we introduce to you here.

Meanwhile, we continued to collect other kinds from everywhere we could find them. We grew them, tested them and continued to try to propagate them but without success. In 1964 Richard Vanderbilt joined us and soon developed a fondness for these hybrid Azaleas equal to my own. Fortunately, his affection was reinforced with a knowledge of the propagation technique necessary to reproduce these difficult wayward plants, and as a result we can now offer them to our customers.



TUNIS

**TUNIS.** Blooms are a bright cardinal-red (deeper than shown in the illustration), changing gradually to carmine and with a lovely added touch of a golden flare on the upper petal. Like all four of these Exburys, trusses are large but florets are arranged more loosely than on Golden Peace. Tunis blooms later, following Royal Lodge, and grows somewhat taller.

**GOLDEN PEACE.** *Plant Pat. App. For.* Here is an exciting new bright yellow to add to the spectrum of vivid colors in the Exbury Azaleas. Freely branched, vigorous plants producing a profusion of tremendous balloon-like trusses 6 inches and more across give a mass of color in mid-May. Each large truss consists of as many as 13 individual florets up to 3 inches across, making a solid ball of beauty. Gracefully frilled, bright yellow petals of even color brightened by a rich golden blotch to accent the upper petal. The ultimate is an aura of sweet, spicy fragrance to thrill the nose as the color does the eye. The color stays unchanged until the end. As the bloom matures, bright green foliage comes out to clothe the vigorous, strong stems.

GOLDEN PEACE is most showy as a specimen plant. The bright green foliage adds a spot of warmth through the summer. In fall, the leaves turn red-bronze shades before dropping, and the stiff woody branches give contrast and texture to a stark winter landscape. GOLDEN PEACE is indeed one of the new car-stopping colors, lending brilliance and interest to any planting. Considering that GOLDEN PEACE is of my own selection, I have to admit to a bit of favoritism, but I know you will like it.



GOLDEN PEACE



# AZALEAS

## The Exbury Story

Behind something as unique and exotic as the Exbury Hybrid Azaleas there has to be a story.

In the 1850's a knowledgeable and venturesome nurseryman, Anthony Waterer of Knaphill Nurseries in England, became interested in improving hardy deciduous Azaleas. By combining Ghent Hybrids from Belgium and Mollis from Holland and crossing with the Western Azalea from America, he produced the Knaphill Hybrids.

Shortly after World War I Lord Lionel de Rothschild, of the famous banking family, and a great gardener as well, purchased control of the Knaphill breeding program. Using his great wealth to shorten time, he made tens of thousands of crosses instead of his predecessors' hundreds. The kinds thus produced were named Exbury after the Rothschild estate. Since his death his work is being carried on by his son, Baron Edmund de Rothschild.

We have tested dozens of these Exbury Azaleas and now offer Gibraltar, Royal Lodge and Tunis. Golden Peace really belongs with them, for it came from Exbury seed.

### Exbury Hybrid Azaleas Are:

Very large blooms on huge trusses	Prolific
Brilliant, vivid colors	Very fragrant
Vigorous growing	Deciduous
Hardy (not recommended south of North Carolina)	
Easy to grow, in full sun or light shade	

They bloom in eastern Pennsylvania in mid-May to early June. Space them at least 4 feet apart and that distance from other trees and shrubs.

We offer you plants 12 to 15 inches high, *guaranteed to bloom this spring.*



GIBRALTAR

ROYAL LODGE



**GIBRALTAR.** The first time I saw this Exbury in bloom, I couldn't believe it. It is literally covered from head to foot with massive trusses of bright orange-red—or maybe you can say orange mixed with cherry. Flowers are very large, with petal edges frilled and attractively curled. Quite fragrant. Blooms in midseason, right on the heels of Golden Peace. Its foliage leaps out along with the bloom, making an interesting, lovely pattern of change from day to day. Appropriately named after the famous rock for its strong, vigorous growth and rugged hardiness.

**ROYAL LODGE.** In my opinion, the best of the deeper red Exburys. Actually, a deep vermilion-red becoming crimson, with an attractive, slightly deeper vermilion touch on the upper petal. Large trusses and florets but not quite so flamboyant in size or color as Gibraltar. Blooms later in the season, along with its foliage, so that the green makes a handsome frame for the flowers.

All Exbury Hybrids, \$9 ea.—  
3 or more of one kind, \$8 ea.



### OFFER 149 4 Exbury Hybrid Azaleas

1 each of those shown

**\$29.00**

SAVE \$7.00





# 2 NEW HOLLIES—BLUE GIRL, BLUE BOY

## A Triumph in the Ilex Family

Something new and exciting has happened with Holly, and we believe you will be interested in the story behind these two new varieties, Blue Girl and Blue Boy. When botanists are moved to create a new botanical species, it's a good bet that something important is going on . . . and doubly so when the result is named for the person who accomplished it. That's what has happened in the case of a new species of Holly which Dr. Shin-Ying Hu of the Arnold Arboretum has named *Ilex* × *meserveae*.

It all began in 1946 when city-raised Kathleen Meserve, her husband and growing children moved to an old colonial home on a Long Island, N. Y. farm. Fascinated by this new country life, Mrs. Meserve started to grow things. After the wartime shortages, she began with a vegetable garden.

But it was not long before Mrs. Meserve became aware of the special beauty of her surroundings and most particularly of the native American Holly which grows so abundantly in that area. Once it caught her eye it captured her interest. An intense person who believes in "becoming involved," she researched Holly. She visited arboreta, nurseries and estates and began a wide and varied collection of it. A natural outgrowth of collecting and growing was to try breeding Holly.

Following her initial enthusiasm for American Holly, she discovered the more luxuriant and attractive English Holly . . . only to find, as many of us who live in the Northeast have done, that it is not reliably hardy through our winters nor happy through our hot, sultry summers. As her goal Mrs. Meserve set out to create a Holly that would be ideal for Christmas, with all of the desirable qualities of the English Holly and none of its defects.

With this in mind, she began her search for a ruggedly hardy Holly to mate with the English. Eventually she found what she felt might be the answer in Rugosa Holly, a small prostrate shrub native to the Sakhalin Islands north of Japan. Through the Arnold Arboretum she obtained seeds from which she grew her own plants of Rugosa for breeding.

Her first crosses were successful, but even so it required years of evaluation, selection and still more crosses before she began to approach the hybrid Christmas Holly of which she dreamed. Basic to her aim were hybrids able to withstand the bitterest of winter winds and chilling temperatures.

Out of these years of effort have come two new Hollies that will add grace and beauty to the American landscape—Blue Girl and Blue Boy. And through the cooperation of Mrs. Meserve, it is our pleasure to bring them to you. As you know, it is necessary to have a male Holly growing nearby in order to pollinate the flowers of the female so that plenty of big red berries will be produced. For this reason Mrs. Meserve has selected Blue Boy and Blue Girl, a perfect match for your yard.



Mrs. Kathleen Meserve looking over her Hollies with a keen and critical eye.



BLUE GIRL

## TWO NEW UNUSUAL HOLLIES

These two Hollies are truly rugged evergreen trees—unique in their hardiness, growth characteristics and color. Their lustrous dark foliage combined with purple-blue colored branches gives an overall blue-green tone to the plants. They are upright growing but can be trimmed to spread if you wish. Both are vigorous and rapid growing for Hollies. They are widely tolerant of soils and climates and will grow almost anywhere.

**BLUE GIRL.** (Meserve.) Plant Pat. 2434. The female. A heavy producer of bright red berries of good size.

**BLUE BOY.** (Meserve.) Plant Pat. 2435. The male. Grows slightly smaller than Blue Girl.

**\$9 ea.**—3 or more of one kind, \$8 ea.



**OFFER 150**

**1 each of  
Blue Girl and  
Blue Boy**

**ONLY  
\$15.50**





# **NEW!** FLOWERING CRABS

## Say Hello to Spring

For many years members of our firm have gone to the far corners of the earth hunting for good new plants adaptable to growing conditions in the average American garden. In the last two years we have traveled to Japan, Taiwan, Alaska, Hawaii, England, Holland, France, Germany, Denmark, Spain and to 28 of the United States.

And right here in our own backyard, you might say, we found these superb new Flowering Crabapple trees. William Flemer III of Princeton, New Jersey, gets the credit for them. After hundreds of crosses, he has these three that he considers exceptional. In the large size and incredible profusion of their flowers these new Crabapples are superior to the finest Japanese cherries, and of course they are much hardier.

We are pleased to offer them to you for the second time anywhere.

For a tree-size bouquet, plant a Flowering Crab. The dainty, graceful flowers with rich delicious fragrance cover every twig and branch in the spring, brightening the whole neighborhood with a marvelous display. These small trees are fast growing and thrive in a wide variety of soil types and exposures. They will live over winter even in coldest parts of Minnesota. They keep their small size and eventually spread almost as wide as tall.

Our trees are guaranteed to bloom the second year after planting. These three new ones produce very little fruit to be a nuisance on your lawn in the fall.

We ship you sturdy 2-year-old, 3 to 4-foot branched trees,

**\$7.90 ea.**

3 or more of the same kind, \$7 ea.

### **OFFER 151**

**1 each of all 3  
Crabapples**

**Only \$19.90**



**PINK PERFECTION**

**PINK PERFECTION.** *Plant Pat. 2912.* A vigorous and sturdy grower with clusters of large double flowers. Buds are reddish pink, opening to a mass of delicate pale pink, very dainty and attractive. This fine new Flowering Crabapple is a cross between two good older varieties, Katherine and Almey, but is more profuse in its bloom production and faster and stronger in growth. Will make a well-branched tree 6 to 8 feet tall after two growing seasons. This is an excellent choice for street planting and for use as an ornamental anywhere at all.

**AMERICAN BEAUTY.** *Plant Pat. 2821.* Another colorful tree for spring. The big double flowers are deep rich red—the result of a long-term breeding program that produced fuller flowers and a much more clear and distinctive color. The small tree is upright in habit, with healthy foliage that is bronze-red at first, then turns bronze-green. Rich fruity fragrance. Can be depended on for a profuse show of color every spring. Hardy and rapid growing. Sparse dark red fruits.

**SNOWCLOUD.** *Plant Pat. 2913.* Unequaled for its spectacular display of snowy white bloom. The pink buds open to such a thick mass of pure white flowers that they hide the branches. Individual double flowers are tremendous in size—a picture to anticipate every spring. This is a fast and very upright grower, especially well shaped for street planting. Healthy foliage of clean dark green. Vigorous and hardy. The finest of all white flowering trees . . . none other can match it for its abundance of pure white bloom.



**AMERICAN BEAUTY**



**SNOWCLOUD**





**STAR<sup>®</sup>  
ROSES**


**The Conard-Pyle Co.**

**West Grove, Pa. 19390 Phone: (215) 869-2426**



**APOLLO**  
**All-America**  
**Award Winner**  
**1972**

*Apollo* Hybrid Tea. (Armstrong.)  
Plant Pat. App. For. Clear

 pure medium yellow in both the pointed bud and the open bloom, and this pleasing color holds until the petals fall cleanly. A splendid new Hybrid Tea sharing the 1972 All-America Award with Portrait (see front cover and page 3). Flowers are double, 4 to 4½ inches across, usually carried singly, but occasionally two or three appear in an open cluster on one stem.

Apollo has a very tall, well-branched plant, almost of the Grandiflora type. Its dark green, leathery leaves are unusually heavy textured and above average in disease resistance. Extremely free with its bloom, lending itself well to indoor arrangements and garden beds alike. (For another illustration, see page 3.)

**\$4.90 ea.**—3 or more, \$4.55 ea.



**OFFER 152**

**The 2 All-America Award  
Winners for 1972**

**APOLLO  
PORTRAIT**

**\$8.70**

